

We've got a
POLICE RECORD
 no one need shrink from...



Police Officer Arthur Starbuck and Mrs. Starbuck's striped pure Resloomed wool shirts washable.

320 OFFICERS PROVE RESLOOM MAKES WOOL SHIRTS WASHABLE

If you're going to buy a wool shirt this fall, here's something you should know . . .

In March, 1947, nearly one thousand wool shirts . . . stabilized by Monsanto's textile chemical, Resloom . . . were given to 320 Springfield (Mass.) police officers. They were told to wear them and have them washed, without any restrictions on washing methods, save one: Do not boil. Careful records were kept of all shirts. They were washed and cleaned by every known method in 320 different households.

"These Resloomed shirts came through soft, warm, and tough, without a complaint on shrinkage or appearance," Police Chief Raymond P. Gallagher wrote a year later. "It would appear they will still be worn by the officers two years hence."

Thousands of washable wool shirts, Resloom treated, are awaiting you on the counters of leading stores today. To you . . . and to manufacturers of all kinds of men's wear, children's clothes, bathrobes, blankets, etc. . . this "police record" on Resloom is a sure guide to satisfaction. For more Resloom information, send in the handy coupon.

Resloom: Reg. U. S. Pat. Off.



Without Resloom, untreated wool shirts usually "felt" and shrink with each washing, up to 35%. Resloom holds shrinkage at least to within cut size, prevents "felting." Further, the Resloom treatment is effective for the life of the garment.



MONSANTO CHEMICAL COMPANY
 TEXTILE CHEMICALS DEPT.
 Desk TT1, 140 Federal Street, Boston 10, Mass.
 Please send me full information on Resloom for washable wools.

Name _____ Title _____
 Company _____
 Address _____
 City _____ State _____

SERVING INDUSTRY . . . WHICH SERVES MANKIND