



Massachusetts Small Business Development Center Network

MSBDC-Western Regional Office

OVERVIEW: The Western Mass Regional Office serves Hampden, Hampshire and Franklin Counties. Services provided include, but are not limited to, management, financial, technical assistance and seminars.

SERVICES AVAILABLE: The MSBDC provides small business services in three major areas:

- **Business Advisory Services** – The MSBDC offers individual counseling in such areas as pre-venture feasibility, marketing, recordkeeping, financial planning, loan packaging, production, and general management for the small business person engaged in retail, wholesale, manufacturing and service businesses.
- **Training** – The MSBDC conducts seminars and classes for those in business and those contemplating entry as entrepreneurs. Programs include: Marketing, Financing, Social Media and other management related topics. We conduct a monthly Business Basics workshop.
- **Information and Referral** – The MSBDC maintains current information on a wide range of small business services provided by other agencies.

FEES: Advisory Services are free and confidential. Workshops are provided at a nominal fee.

RESOURCES: The MSBDC is staffed by professionals with extensive business experience and excellent educational backgrounds. The work of the professional staff is augmented by college and university faculty, qualified students and private consultants.

ACCESS: Inquires should be addressed to the MSBDC, Business Growth Center, 1 Federal Street, Bldg. 101R, Springfield, MA 01105-1222; or by telephone at **413-737-6712**, fax at **413-737-2312**, or email at msbdc@msbdc.umass.edu. Office hours are 8:30 a.m. - 4:30 p.m., Monday-Friday. Weekly hours are also available in Amherst, Greenfield and Northampton.

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www.mass.gov/mobd

"The Massachusetts Small Business Development Center Network is a partnership program with the U.S. Small Business Administration and the Massachusetts Office of Business Development under Cooperative Agreement No. SBAHQ-14-B-0001 through the University of Massachusetts Amherst. SBDCs are a program supported by the U.S. Small Business Administration and extended to the public on a non-discriminatory basis. SBA cannot endorse any products, opinions or services of any external parties or activities. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. For further information, contact the MA Small Business Development Center – Western Regional Office, Business Growth Center, 1 Federal St, Bldg. 101, Springfield, MA 01105 at 413-737-6712.