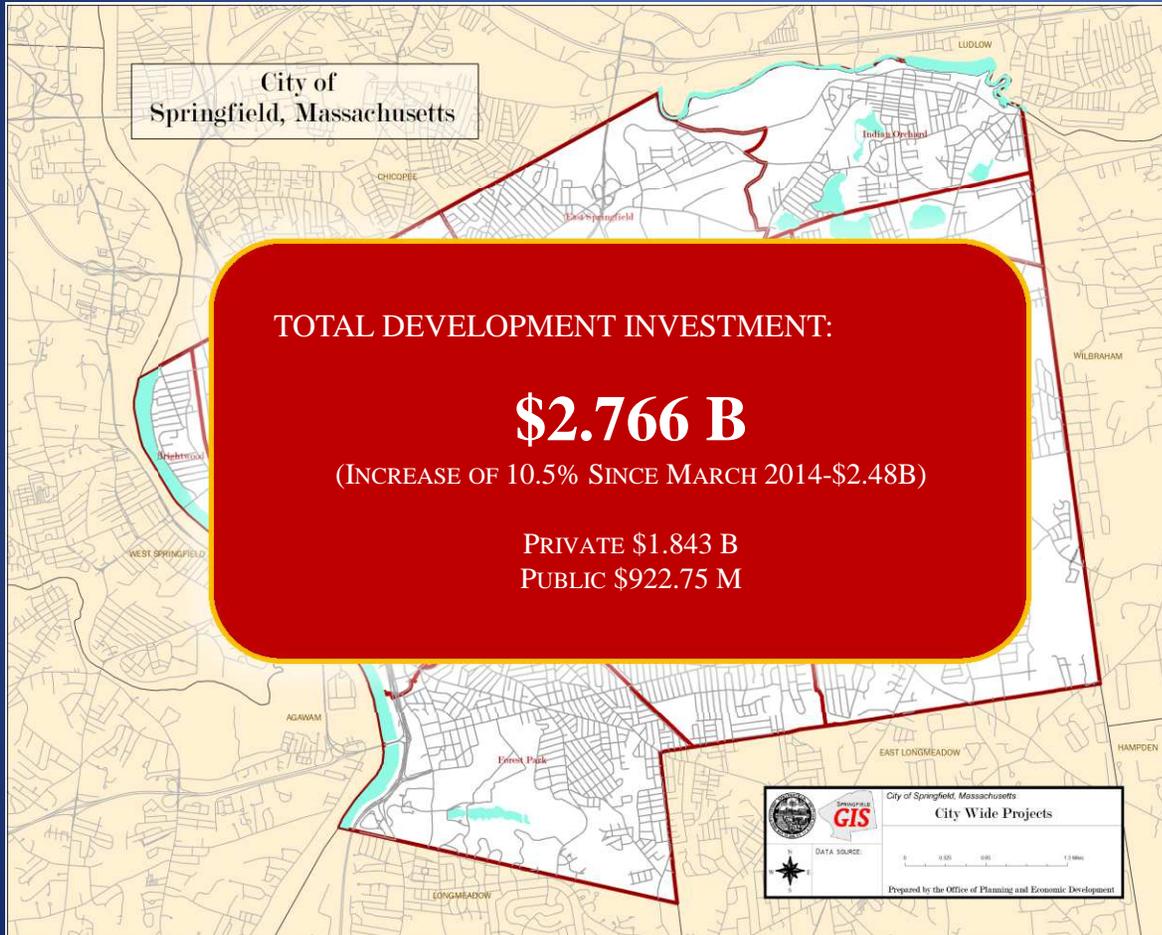


# *City on the Rise!*

The Right Direction



# Development Update



**RECENTLY COMPLETED PROJECTS: (AS PER MARCH 2014 PRESENTATION)**  
**\$612.57 M**  
**(PRIVATE \$350.34 M/PUBLIC \$262.23 M)**

**COMPLETED PROJECTS: (SINCE MARCH 2014)**  
**\$149.8 M**  
**(PRIVATE \$112.55 M/PUBLIC \$37.25 M)**

**PLANNED/IN-PROGRESS PROJECTS:**  
**\$1.817 B**  
**(PRIVATE \$1.227 B /PUBLIC \$589.97 M )**

**DISASTER RECOVERY:**  
**\$21.9 M (PUBLIC)**

**ROADWAY/SIDEWALK INITIATIVES:**  
**\$11.4 M (PUBLIC)**

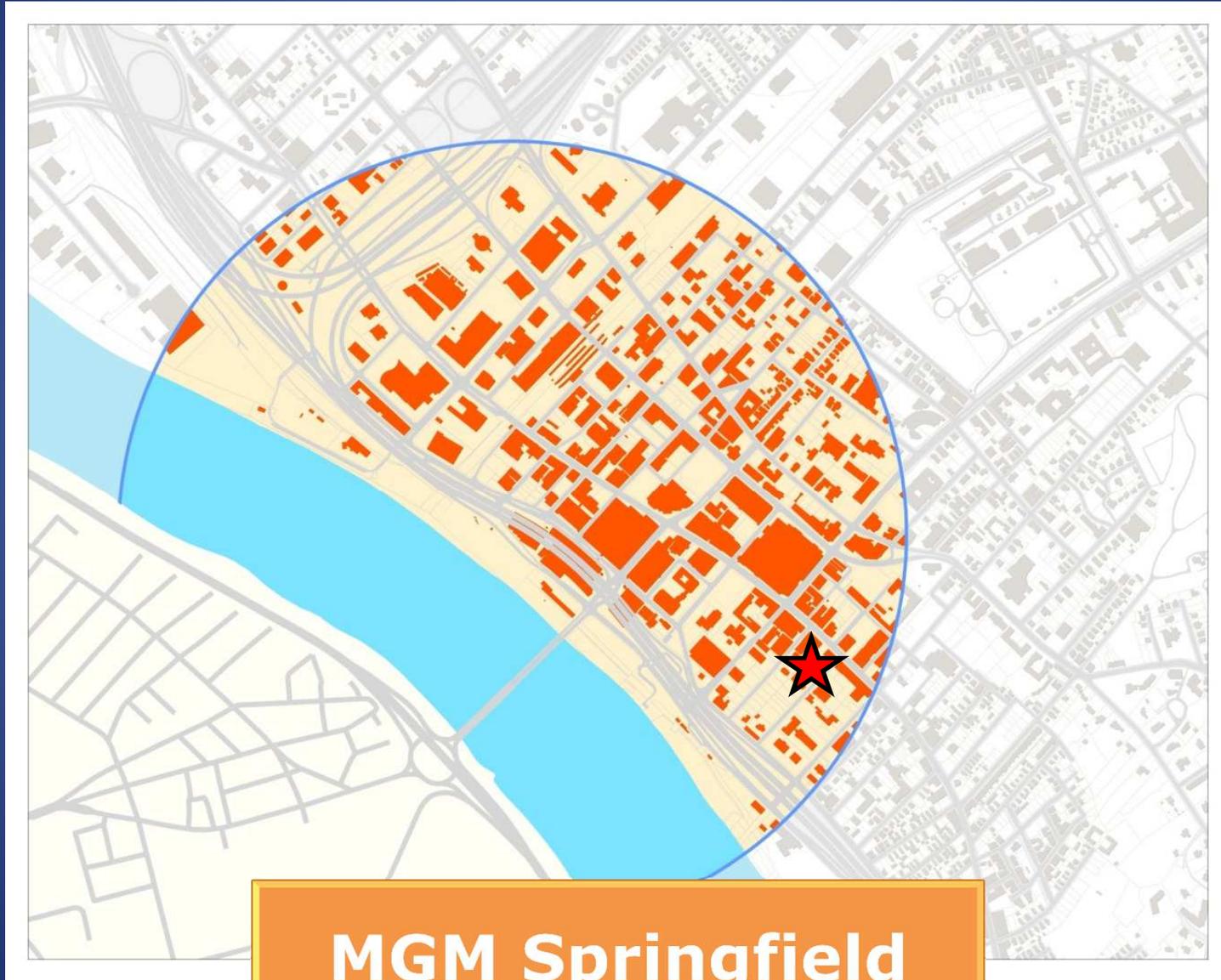
**FIRE STATIONS:**  
**\$1 M (PRIVATE)**

**TAX INCENTIVE PROGRAMS:**  
**\$152 M (PRIVATE)**

**Currently Underway**

**The Right Direction!**

# *City on the Rise!*



**MGM Springfield**

# MGM Springfield

## PROGRAM SPECIFICS:

- **PROJECTED 480M IN GROSS REVENUES**
- **2,000 CONSTRUCTION JOBS**
- **3,000 FULL/PART TIME OPERATIONAL JOBS**
- **117,500 S.F CASINO**
- **2,370 SLOTS**
- **84 TABLE GAMES**
- **250 ROOM, 4-STAR HOTEL**
- **3,500 SPACE PARKING GARAGE**
- **40 MARKET RATE RESIDENTIAL UNITS**
- **41,332 S.F. OF PEDESTRIAN SCALE RETAIL**
- **49,983 S.F. OF DINING/BEVERAGE SERVICES**

## ENTERTAINMENT:

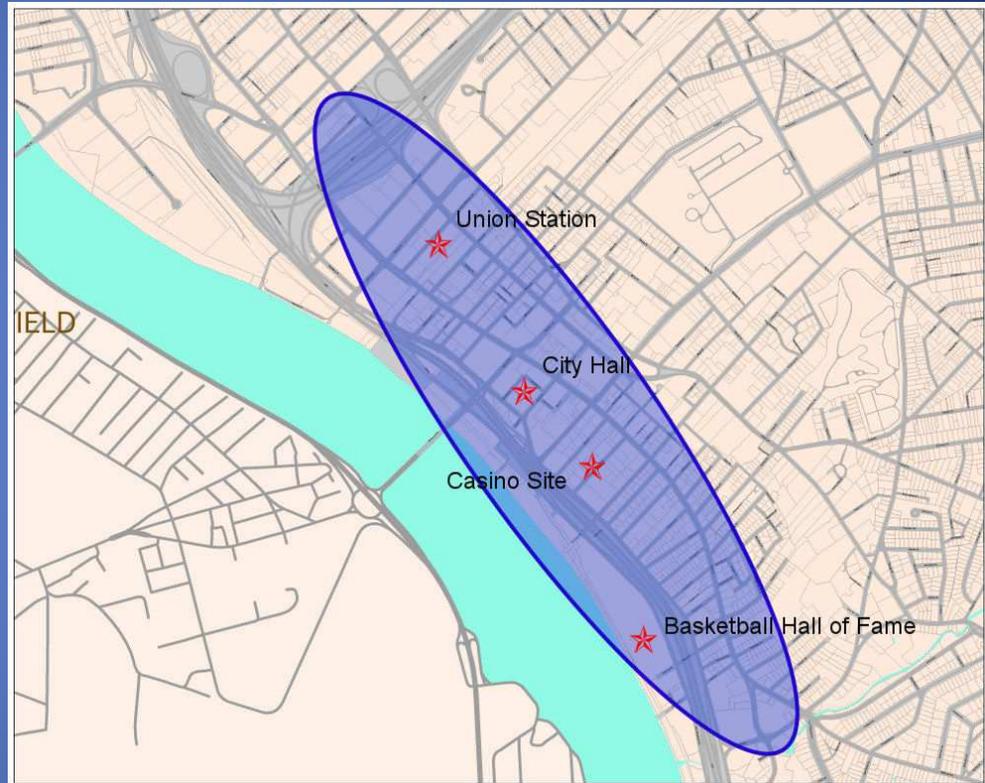
- **UNDERWRITE/PROMOTE THREE (3) EVENTS PER YEAR AT BOTH SYMPHONY HALL AND CITY STAGE**
- **FOUR (4) NEW EVENTS ANNUALLY AT THE MASSMUTUAL CENTER**
- **TWO (2) ADDITIONAL EVENTS PER CALENDAR YEAR EITHER AT THE MASSMUTUAL CENTER, SYMPHONY HALL OR CITY STAGE**



# MGM Springfield

## NEW SECURITY ZONE:

- \$1.5 M OVER 15 YEARS
- 15 NEW POLICE OFFICERS/SUPERVISOR
- NEW POLICE EQUIPMENT, INCLUDING CRUISERS
- NEW SURVEILLANCE CAMERAS



# *MGM Springfield*



# *MGM Springfield*



# *MGM Springfield*



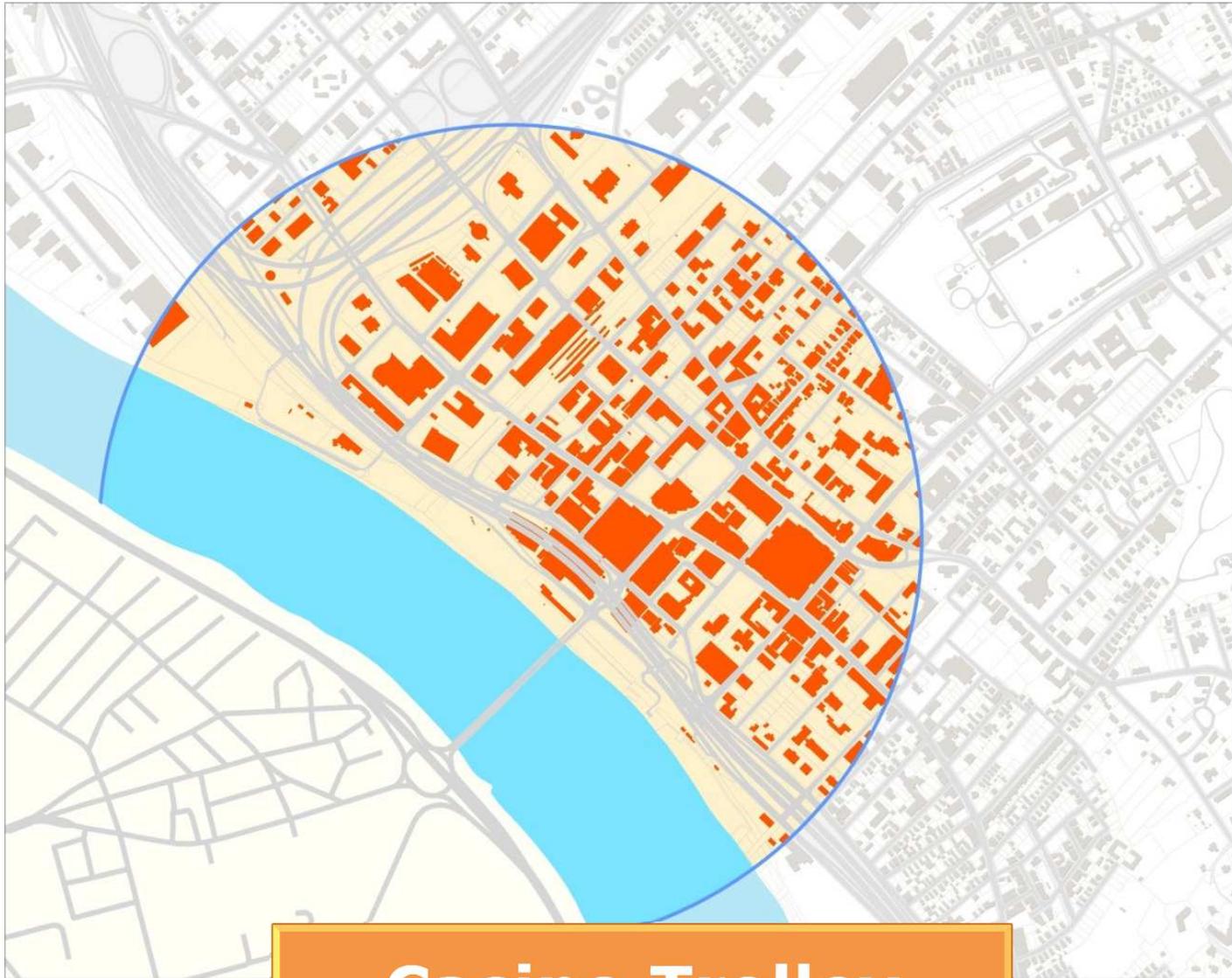
# *MGM Springfield*



# *MGM Springfield*



*The window of opportunity is now!*



**Casino Trolley**

# Casino Trolley

## PROJECT:

- **MGM SPRINGFIELD IN PARTNERSHIP WITH THE PIONEER VALLEY TRANSIT AUTHORITY TO CREATE DOWNTOWN TROLLEY SERVICE**
- **MGM SPRINGFIELD TO PROVIDE CAPITAL INVESTMENT FOR TWO (2) TROLLEYS. INVESTMENTS TO INCLUDE OPERATION, MAINTENANCE AND MARKETING COSTS.**
- **STOPS TO INCLUDE:**
  - **UNION STATION**
  - **QUADRANGLE**
  - **MASSMUTUAL CENTER**
  - **SYMPHONY HALL/CITY STAGE**
  - **RIVERFRONT PARK**
  - **BASKETBALL HALL OF FAME**
  - **CIVIC INSTITUTIONS**
  - **LOCAL BUSINESS ACCOMMODATIONS**
  - **HOTELS**



# Casino Trolley



Springfield Integrated Downtown

# *City on the Rise!*



**Union Station**

# Union Station

## PROGRAM SPECIFICS:

- **RESTORATION OF TERMINAL BUILDING**
- **RESTORATION/REACTIVATION OF PASSENGER TUNNEL LINKING TERMINAL BUILDING AND LYMAN STREET**
- **CONSTRUCTION OF 26-BAY BUS TERMINAL AND 377 SPACE, ON-SITE PARKING GARAGE**
- **ACTIVATION OF 66,000 S.F. OF LEASABLE COMMERCIAL SPACE**

## IMPROVED REGIONAL RAIL SERVICE

- **73 M IN IMPROVEMENTS OF TRACK BEDS ALONG THE KNOWLEDGE CORRIDOR BETWEEN NEW HAVEN, CT AND VERMONT**
- **25 TRIPS PER DAY TO HARTFORD/NEW HAVEN**
- **NEW SERVICE TO VERMONT/ NEW PLATFORMS CONSTRUCTED IN HOLYOKE, NORTHHAMPTON AND GREENFIELD**
- **ONGOING STUDY FOR IMPROVED RAIL SERVICE TO BOSTON**



# *Union Station*



# *Union Station*



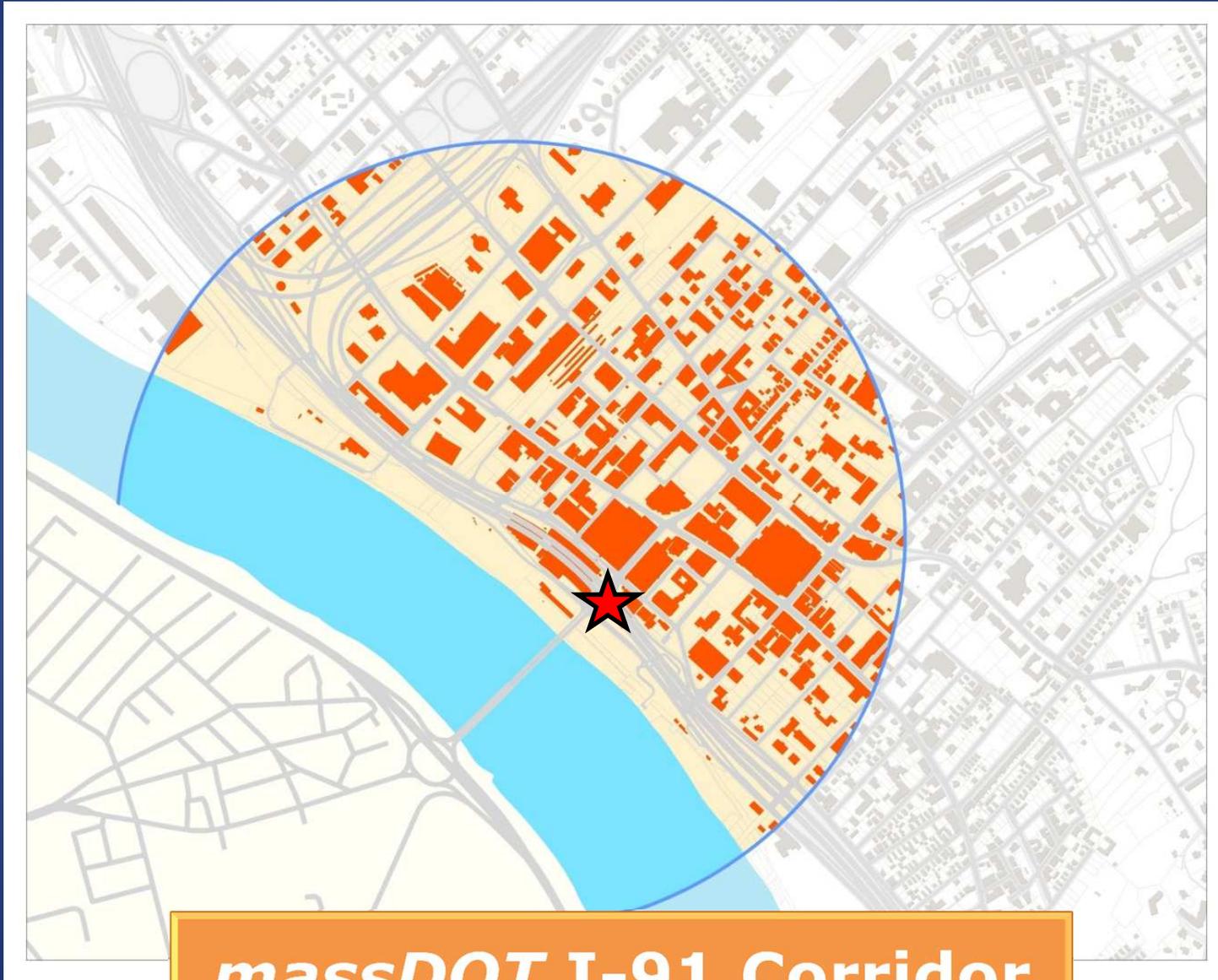
# *Union Station*



# *Union Station*



# *City on the Rise!*



***massDOT I-91 Corridor***

# *massDOT* I-91 Corridor

## PROJECT SCHEDULE

- **CONTRACT AWARD – APRIL 2015**
- **NOTICE TO PROCEED – APRIL/MAY 2015**
- **PRECONSTRUCTION MEETING – MAY 2015**
- **END DATE – FALL/WINTER 2017**

## TRAFFIC MANAGEMENT PLAN

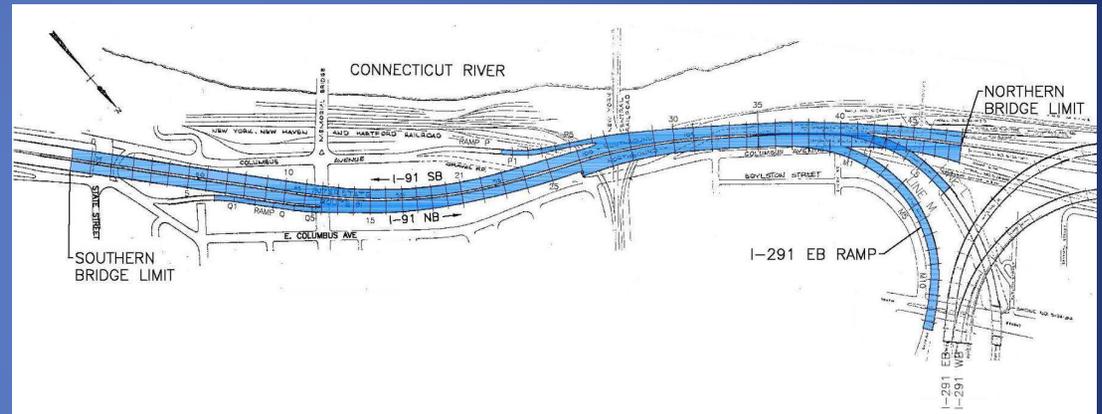
- **2 LANES IN EACH DIRECTION TO BE MAINTAINED**
- **SELECTED RAMPS TO BE CLOSED FOR DURATION OF THE PROJECT**
- **ACCESS TO DOWNTOWN AND LOCAL BUSINESSES TO BE MAINTAINED VIA EAST COLUMBUS AVENUE AND HALL OF FAME WAY**
- **MAINTAIN ACCESS TO/FROM I-291**



# massDOT I-91 Corridor

## TRAFFIC MITIGATION EFFORTS

- POLICE DETAILS AT CRITICAL INTERSECTIONS DURING PEAK HOURS
- COMPREHENSIVE MONITORING OF KEY INTERSECTIONS
- MONITORING CAMERAS
- REAL TIME TRAFFIC MANAGEMENT SYSTEM
- INCIDENT RESPONSE OPERATIONS
- MASSDOT TO USE ALL AVAILABLE RESOURCES TO COMMUNICATE PROJECT INFORMATION (I.E. BROADCAST/PRINT MEDIA, SOCIAL MEDIA, WEBSITES, SIGNAGE, RADIO, ETC.)



# *City on the Rise!*



**Silver Brick Lofts**

# Silver Brick Lofts

## PROJECT:

- FORMER MORGAN SQUARE APARTMENTS
- \$17 M INVESTMENT
- RENOVATIONS OF 266 MARKET RATE/DOWNTOWN APARTMENTS



# *Silver Brick Lofts*



# *Silver Brick Lofts*



# *Silver Brick Lofts*



Apartment  
guide

# *City on the Rise!*



**Technology Innovation**

# Technology Innovation

## TRANSFORMATIVE DEVELOPMENT INITIATIVE (TDI)

- CITY HAS BEEN NAMED A MASSDEVELOPMENT TDI DISTRICT
- DISTRICT IS THE WORTHINGTON & BRIDGE STREET AREA, PLAN BASED UPON THE CITY'S PLANNING WORK AFTER GAS BLAST
- DISTRICT COMES WITH RESOURCES – A THREE-YEAR FELLOW TO EXECUTE PLAN, AND FINANCIAL INCENTIVES TO HELP SPUR ACTIVITY
- TDI PARTNERSHIP INCLUDES CITY, BID, DEVELOPSRINGFIELD
- DISTRICT GOAL TO REBRAND “ENTERTAINMENT DISTRICT”, BRING BACK FULL SERVICE RESTAURANTS, CREATE MORE UPPER FLOOR MARKET RATE HOUSING, ATTRACT INNOVATION ORIENTED BUSINESSES, PARKS AND INFRASTRUCTURE UPGRADES



MASSDEVELOPMENT

# Technology Innovation

## INNOVATION CENTER



# Technology Innovation

TECH FOUNDRY



# Technology Innovation

TECHSPRING

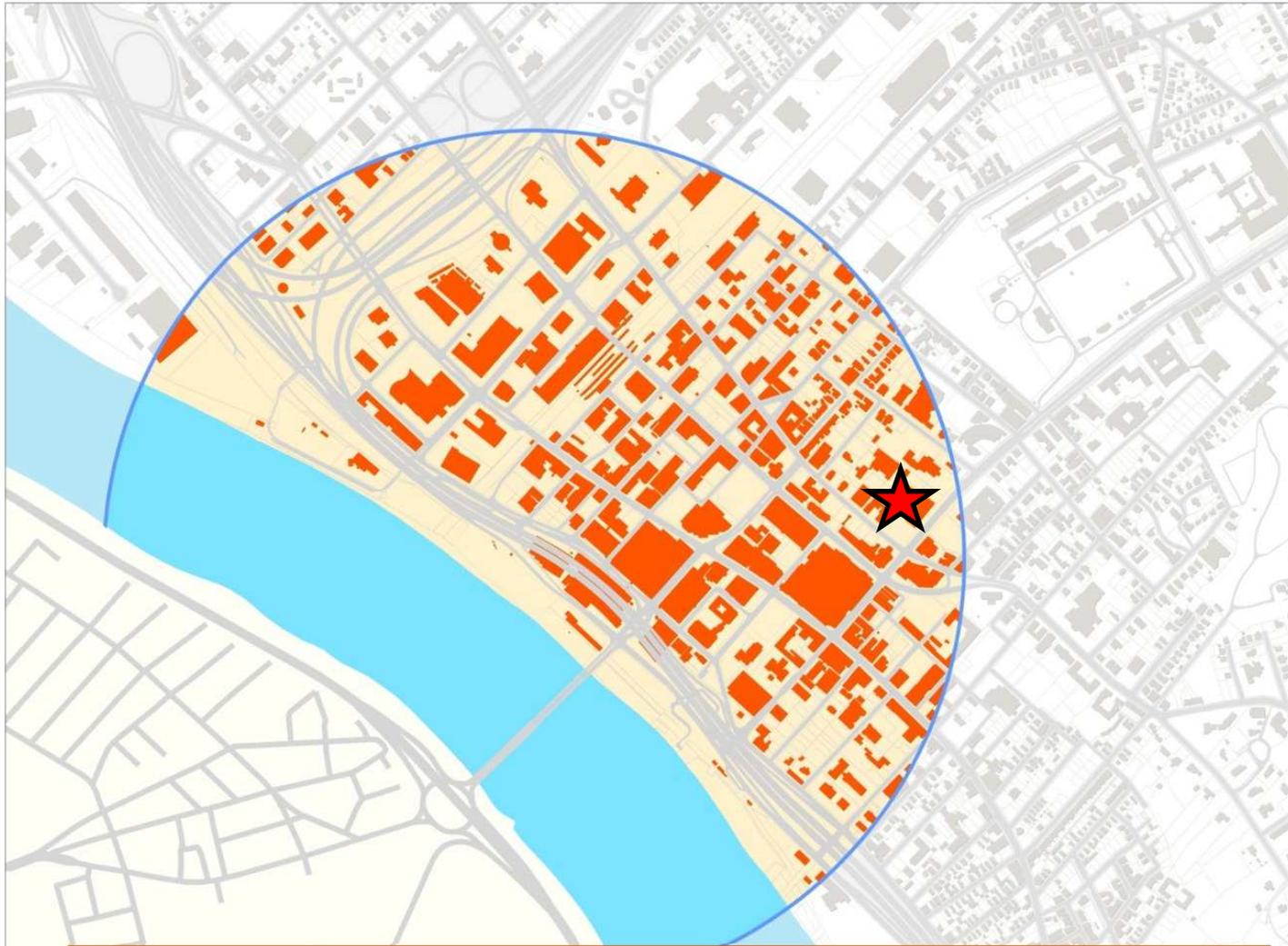


# Technology Innovation

HITPOINT



# *City on the Rise!*



**Future Dr. Seuss Museum**

# Dr. Seuss Museum

## PROJECT SCHEDULE

- AMAZING WORLD OF DR. SEUSS MUSEUM OPENING 2016 IN THE WILLIAM PYNCHON MEMORIAL BUILDING
- 2<sup>ND</sup> FLOOR OF MUSEUM TO OPEN IN 2017 AS A RE-CREATION OF THEODORE GEISEL'S STUDIO
- EXPECTED TO INCREASE VISITATION TO THE SPRINGFIELD MUSEUMS BY 25%



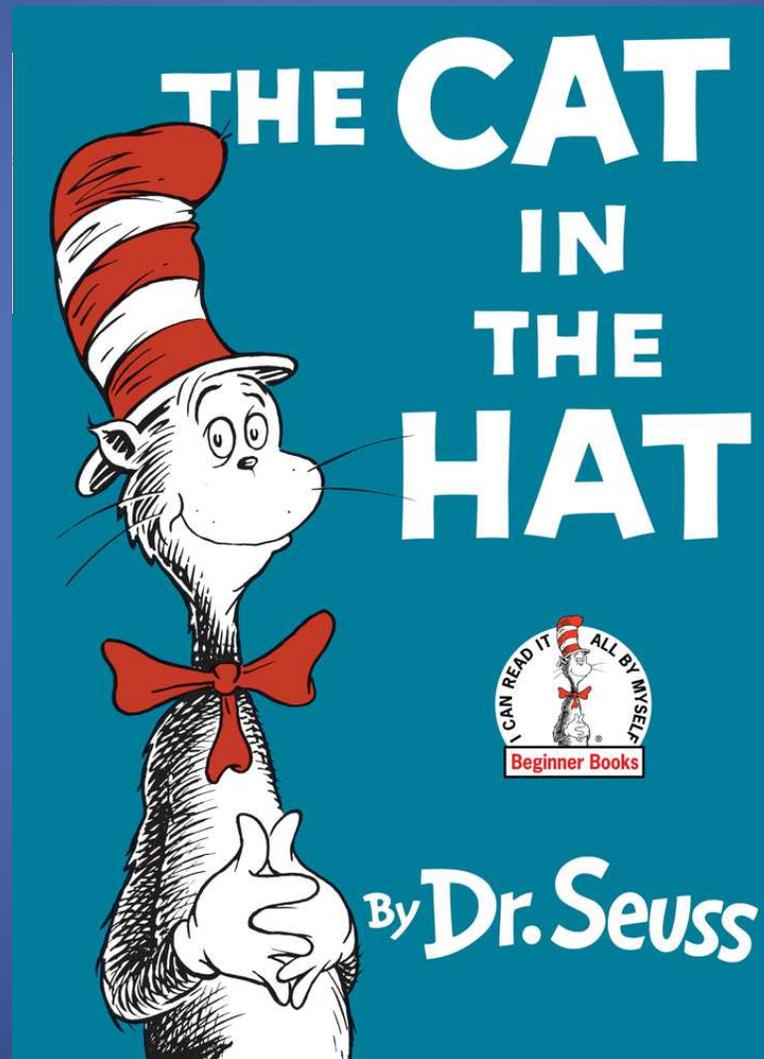
# Dr. Seuss Museum



# Dr. Seuss Museum



# *Dr. Seuss Museum*



# *Dr. Seuss Museum*

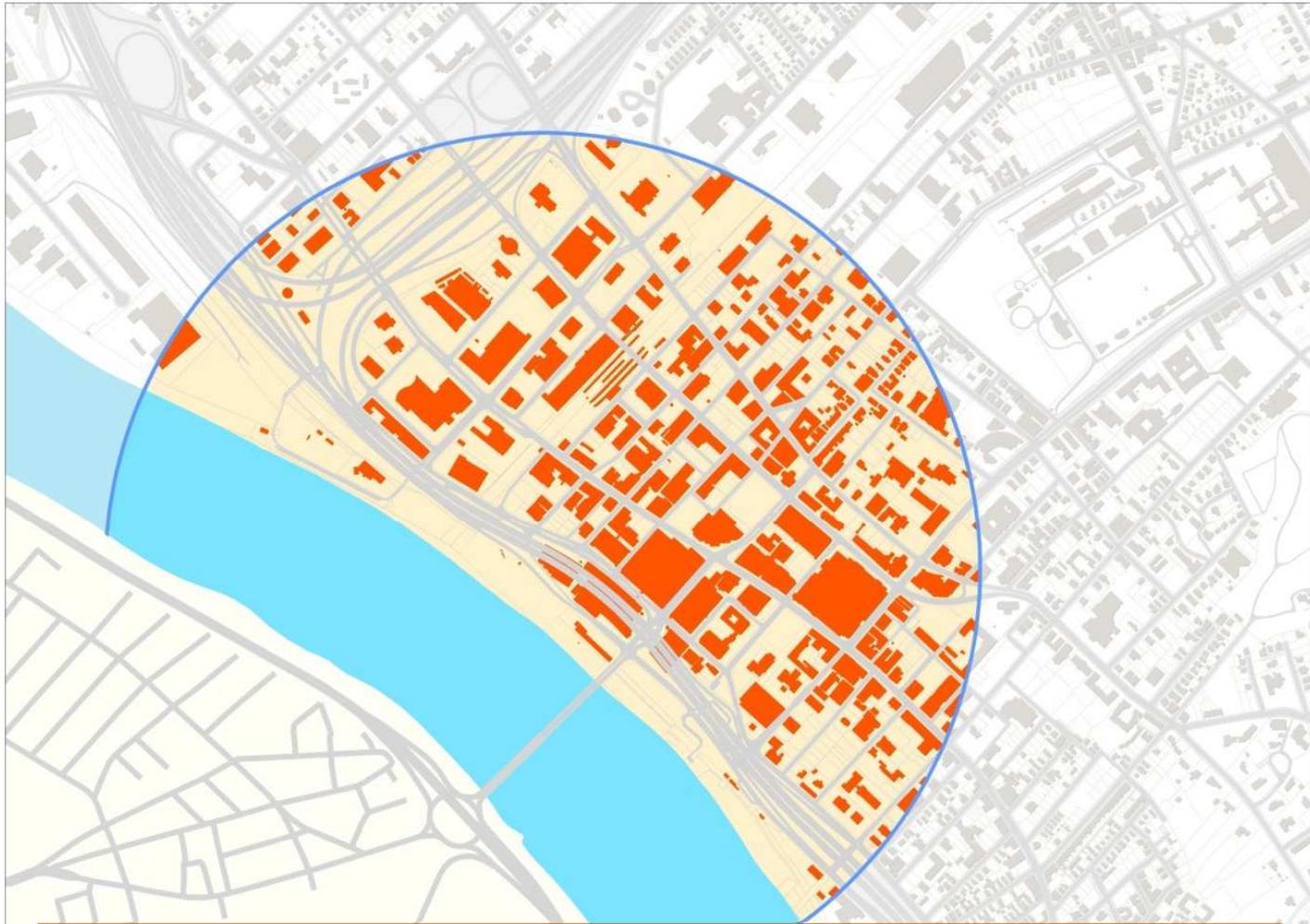


# *Dr. Seuss Museum*



Dr. Seuss National Memorial Sculpture Garden by Lark Grey Dimond-Cates (Sculptor)  
[www.CallTheHat.org/Memorial.htm](http://www.CallTheHat.org/Memorial.htm) Springfield Museums, Massachusetts, USA

*The window of opportunity is now!*



**Springfield Parking Authority**

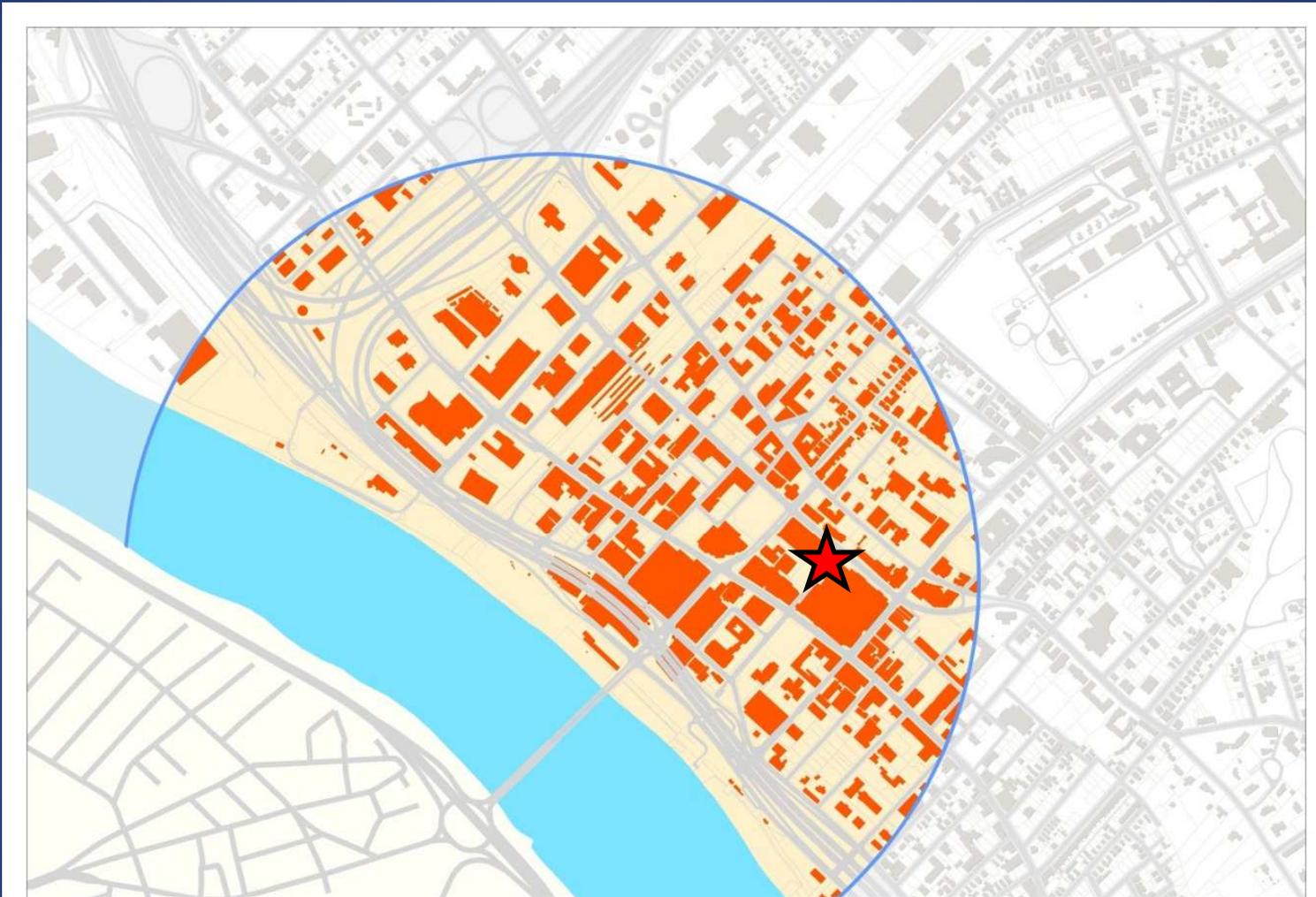
# Springfield Parking Authority

## PROJECT:

- **RECENTLY UNDERWENT REFINANCING – NOW FINICALLY STABLE**
- **PARKING FACILITIES AT NEAR FULL CAPACITY**
- **PARTNER WITH THE MASSMUTUAL CENTER IN POSSIBLE EXPANSION**



*The window of opportunity is now!*



**Civic Center Garage Site/Expansion of  
MassMutual Center**

# *Civic Center Garage/Expansion*

## PROJECT:

- **CONCEPT TO CREATE ADDITIONAL CONVENTION CENTER SPACE WITH PARKING**
- **NEED TO REPLACE 1,232 SPACE CIVIC CENTER GARAGE BUILT IN 1971**
- **EXPECTED TO INCREASE MASSMUTUAL CENTER ACTIVITY**
- **RENOVATION OF PYNCHON PARK AND CONNECTION TO MUSEUMS**



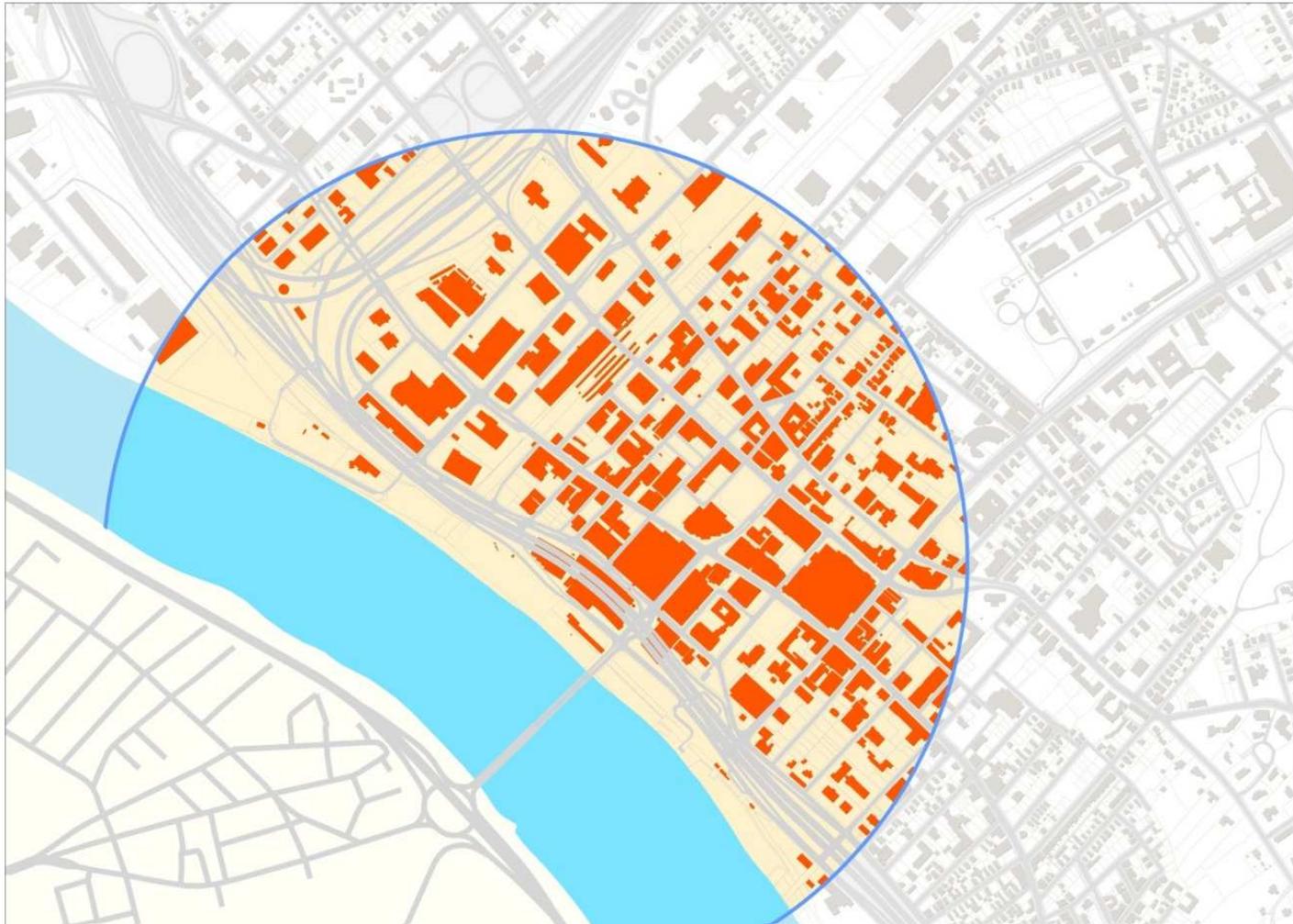
# Civic Center Garage/Expansion



# *Pyncheon Park/Museum Connection*



*The window of opportunity is now!*



**Knowledge Corridor Profile**

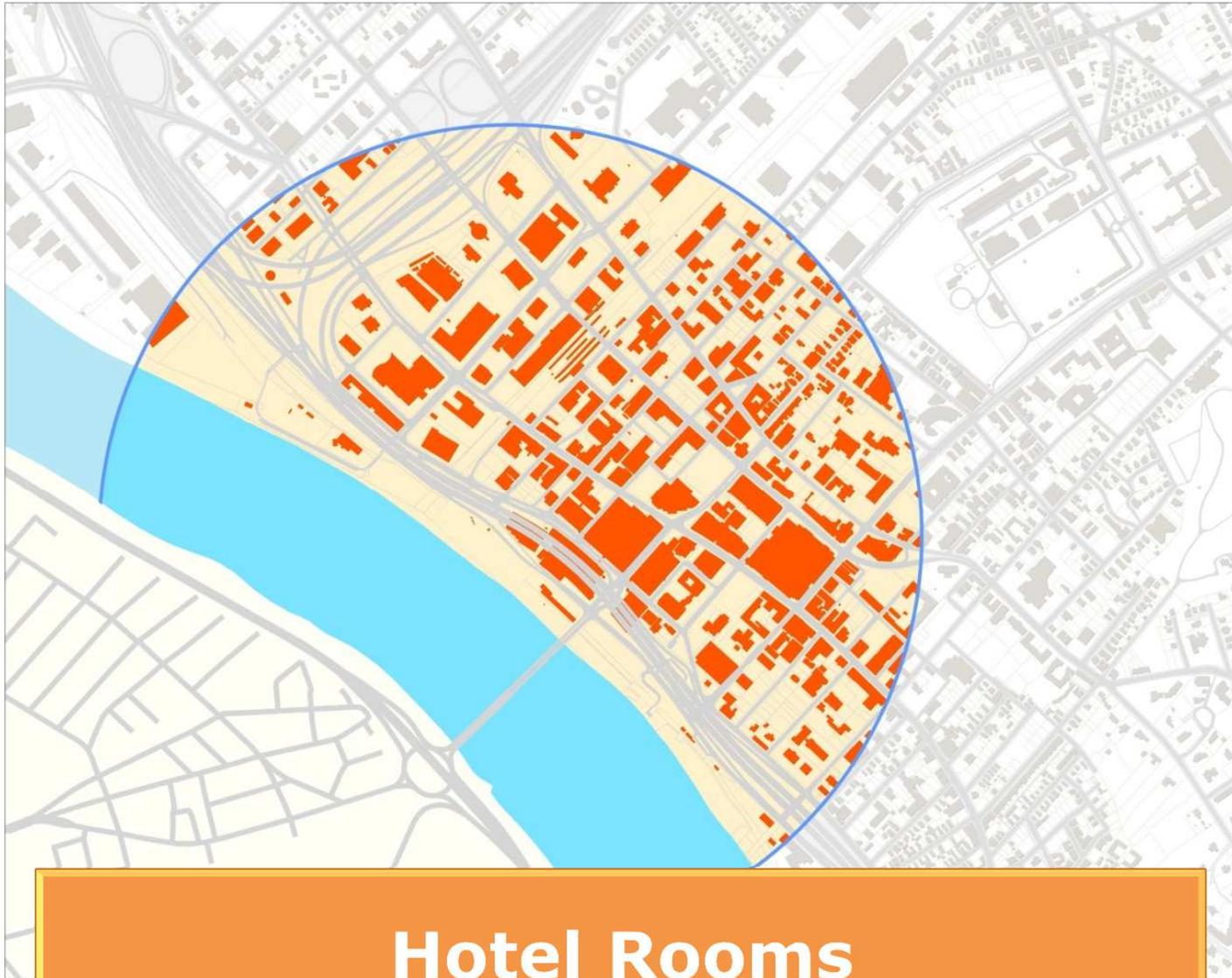
# Knowledge Corridor

## PROJECT:

- **HARTFORD/SPRINGFIELD CORRIDOR ENCOMPASSES A WORKFORCE OF 1.34 MILLION, TOTAL POPULATION OF 2.77 MILLION AND 64,000 BUSINESSES**
- **SECOND LARGEST CONCENTRATION OF HIGHER-EDUCATION INSTITUTIONS IN NEW ENGLAND INCLUDING 41 COLLEGES AND UNIVERSITIES WITH 215,000 STUDENTS**
- **INTRODUCTION OF COMMUTER RAIL NETWORK FROM SPRINGFIELD TO NEW HAVEN IN 2016**



*The window of opportunity is now!*



**Hotel Rooms**

# Hotel Rooms

## PROJECT:

- **CURRENT DOWNTOWN HOTEL ROOM COUNT: 917**
- **NEW PROJECTS: HAMPTON INN, HOLIDAY INN EXPRESS, COURT SQUARE BOUTIQUE, MGM TOWER**
- **NEW PROJECTS TO ADD 599 NEW ROOMS FOR A TOTAL OF 1,516 ROOMS**
- **ENHANCES ABILITY TO ATTRACT CONVENTIONS ALONG WITH THE NEW MGM AMENITIES**



*The window of opportunity is now!*



**South End Community Center**

# South End Community Center

## PROJECT:

- **REPLACEMENT OF THE HOWARD STREET FACILITY WHICH WAS DESTROYED DUE TO THE JUNE 1<sup>ST</sup> TORNADO**
- **TO BE LOCATED ON A PORTION OF THE EMMERSON WIGHT PARK**
- **\$8.3 M TOTAL COST – BID TO BE AWARDED TO FONTAINE BROS, INC.**
- **TO INCLUDE INDOOR AND OUTDOOR BASKETBALL COURTS, CLASSROOMS, FITNESS ROOM AND ADMINISTRATIVE OFFICES**



*The window of opportunity is now!*



**CNR – ChangChun Railway  
Vehicles**

# CNR

## PROJECT:

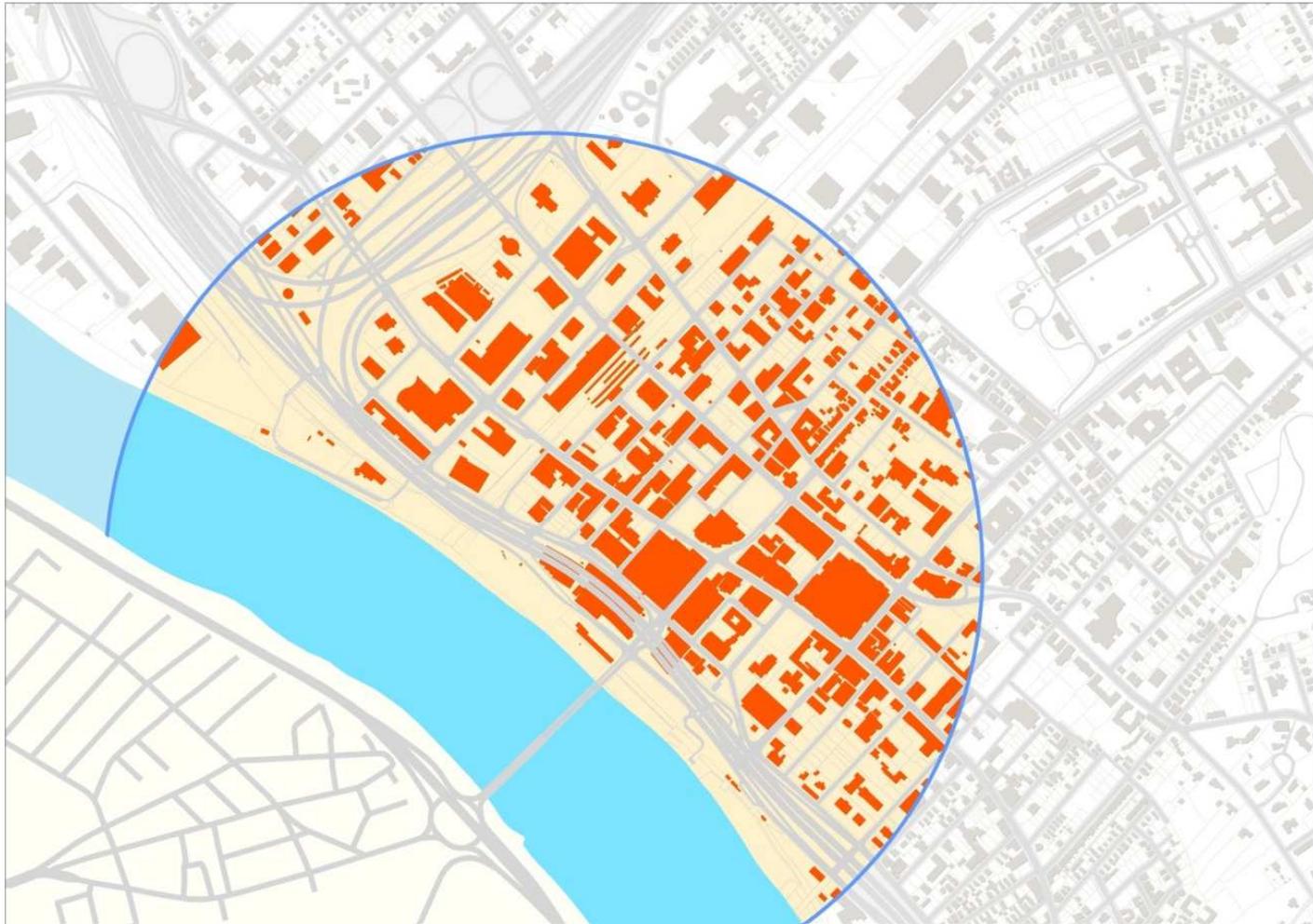
- **\$65 M RAILROAD CAR MANUFACTURING OPERATION AT THE FORMER WESTINGHOUSE SITE**
- **220,000 S.F. FACTORY**
- **INCLUDES TEST TRACK, ENGINEERING, RESEARCH & DEVELOPMENT AND ADMINISTRATIVE OFFICES**
- **150 PRODUCTION JOBS WITH POSSIBLE EXPANSION OF UP TO 300 JOBS**
- **CONSTRUCTION TO BEGIN IN 2016/PRODUCTION OF FIRST RAIL CARS IN 2018**
- **GROUND BREAKING – SEPTEMBER 3, 2015**



*CNR*



*The window of opportunity is now!*



**Citywide Job Creation**

# Citywide Job Creation

## PROJECT:

- FIVE YEAR WINDOW OF PROJECTS COMPLETED AND IN PROGRESS HAVE CREATED AND RETAINED OVER 8,200 JOBS
- UNEMPLOYMENT RATE HAS BEEN REDUCED BY 2 % IN THE CITY IN THE PAST 12 MONTHS
- THE NUMBER OF UNEMPLOYED PEOPLE HAS BEEN REDUCED BY OVER 1,200 IN THE PAST 12 MONTHS
- MAJOR PROJECTS SUCH AS MGM SPRINGFIELD AND CNR RAILWAYS PRODUCE SPINOFF ECONOMIC AND SUPPLY CHAIN ACTIVITY
- RECENT ANNOUNCEMENT OF OVER 100 NEW JOBS WITH FALVEY LINEN PURCHASING A BUILDING ON BROOKDALE DRIVE – INDUSTRIAL LAUNDRY TARGETING HOSPITALITY USE



CNR Railways Supply Chain meeting at the Sheraton



Falvey Linen announces new Springfield facility

*The window of opportunity is now!*

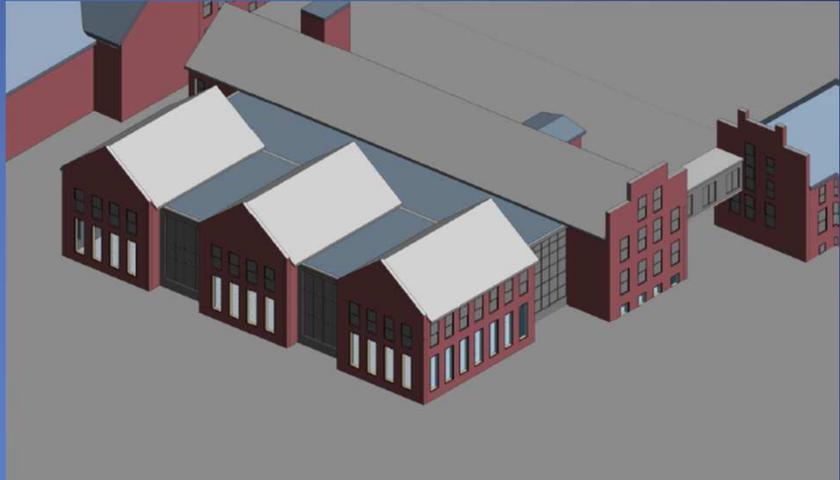


**Citywide Workforce  
Development**

# Citywide Workforce Development

## PROJECT:

- **SPRINGFIELD AIMING TO BECOME WORKFORCE DEVELOPMENT CAPITOL OF WESTERN MASSACHUSETTS**
- **CURRENTLY FUNDING WORKFORCE TRAINING PROGRAMS IN CUSTOMER SERVICE VIA CDBG-DISASTER RECOVERY**
- **PROPOSED CENTER FOR ADVANCED MANUFACTURING CENTER EXCELLENCE AT STCC TECH PARK – WILL BECOME A WORKFORCE TRAINING AND SMALL BUSINESS HUB FOR ADVANCED MANUFACTURING**
- **PLAN TO CREATE ONE STOP WORKFORCE DEVELOPMENT CENTER THAT WILL ADDRESS ALL WORKFORCE DISCIPLINES AS WELL AS LIFE SKILLS**

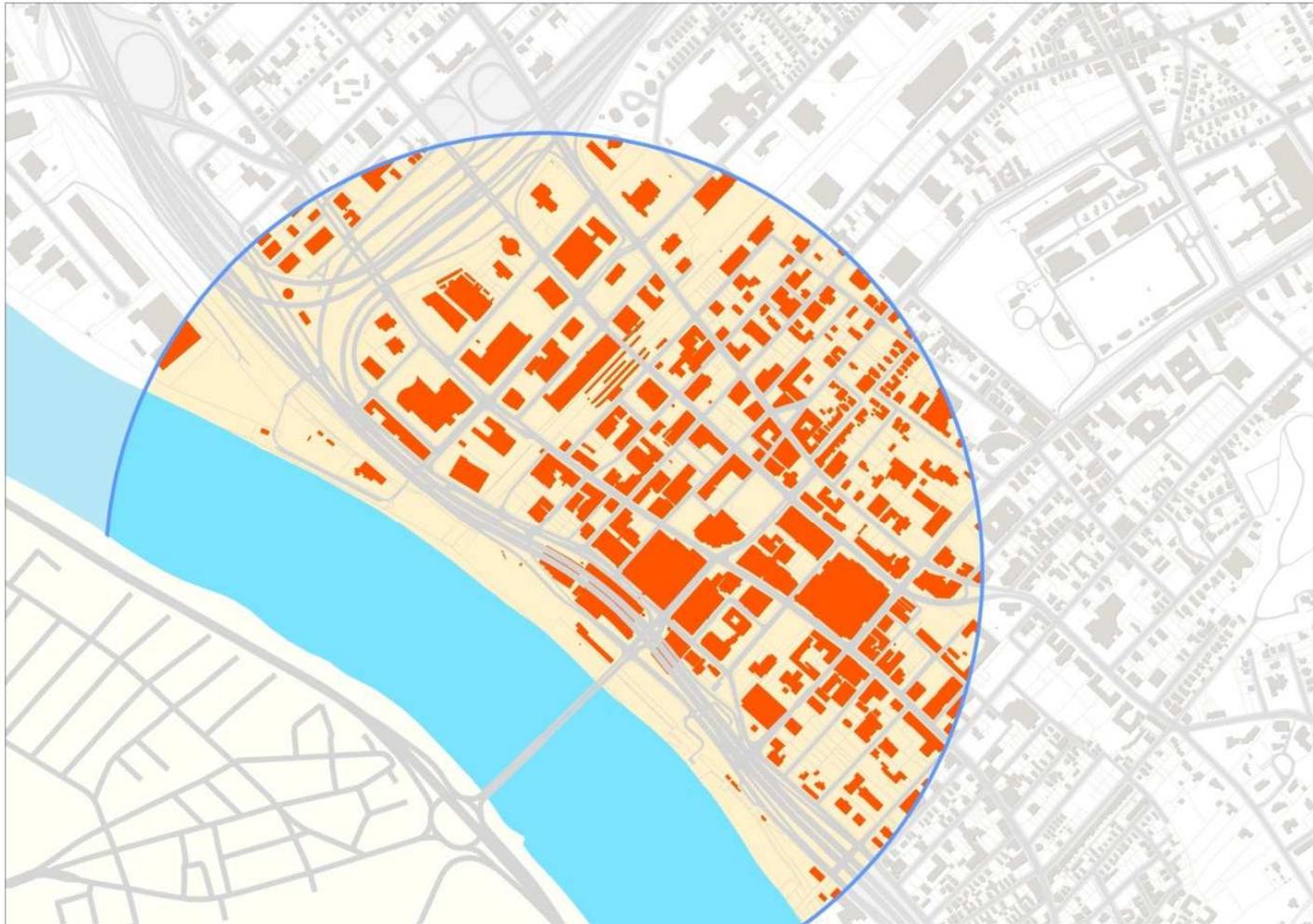


Proposed Center for Advanced Manufacturing Excellence



First class of Tech Foundry graduates

*The window of opportunity is now!*



**Development Opportunities**

# Citywide Development Opportunities



Chestnut Jr. High Site – Cleared 3.8 acre site, near hospitals, RFP out now – due back 9/14



Brookings School – Historic school building near college and significant public improvements



Union Station – 10K of retail space and 57K of office space now seeking potential tenants



Oak Street Fire Station – 1897 station, 12,000 square feet, near I.O. Arts Mills

# ***City on the Rise!***

This presentation can be  
found at:



**<http://tinyurl.com/cityontherise>**