


COVID-19 TOWN HALL

THE VACCINE AND OUR NEIGHBORHOODS

SPRINGFIELD
VAXFORCE


Springfield
DHHS
DEPARTMENT OF HEALTH
& HUMAN SERVICES



WELCOME REMARKS

MAYOR DOMENIC J. SARNO



Community Survey

web:

[PollEv.com/vaxforce](https://www.poll-ev.com/vaxforce)

The Springfield Vax Force is conducting a survey to help us understand what information people need to make a decision about getting the COVID-19 vaccine, and how best to share that type of information. Your answers will guide our work to:

- Provide you and the community accurate information
- Answer your important questions
- Address your concerns in ways that you trust.

Community Survey

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The survey should take no more than 5 - 10 minutes and we thank you for your important feedback. All responses are voluntary and confidential. Responses will not be identified with an individual. Responses will be compiled together and analyzed as a group to better understand the needs of the community.

For your listening pleasure, **DJ Kevin Legends** will play our favorite tunes while you participate in the survey.

Now let's start things off with a FUN QUESTION to make sure everyone's comfortable!

Survey Question:
web:
PollEv.com/vaxforce

WHO IS THE GREATEST ENTERTAINER OF ALL TIME?

a.) Michael Jackson

b.) Selena

c.) Liberace

d.) Beyonce

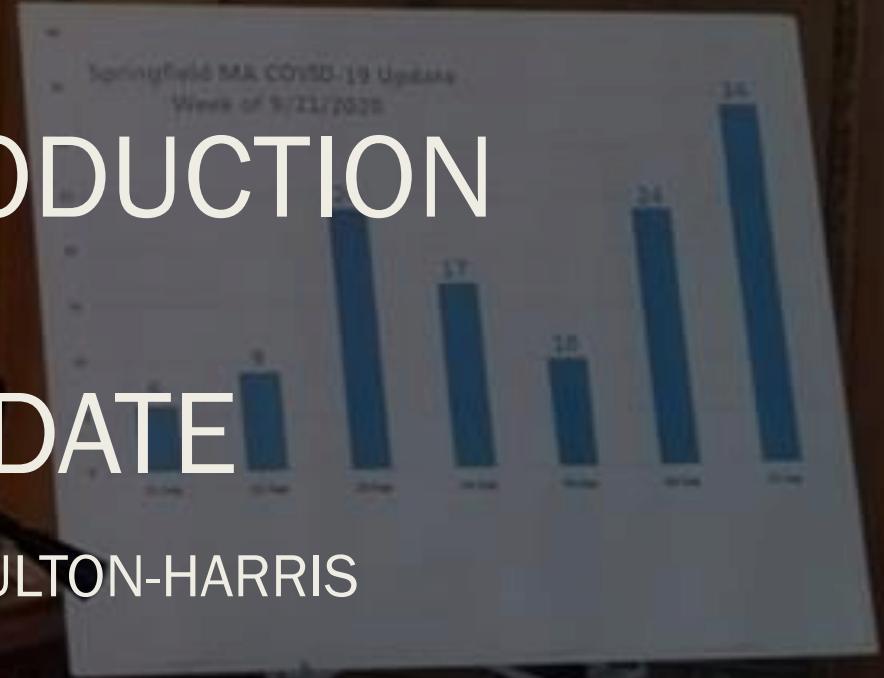
e.) Prince

f.) Jennifer Lopez

g.) Bob Marley

COMMITTEE INTRODUCTION AND COVID-19 UPDATE

COMMISSIONER HELEN R. CAULTON-HARRIS





Survey Question:
web: PollEv.com/vaxforce

HAVE YOU RECEIVED THE COVID-19 VACCINE?

YES

NO

Survey Question:
web:
PollEv.com/vaxforce

If you have not received the vaccine, how ready would you say you are to take the vaccine if it were available to you?

- a.) DEFINITELY READY
- b.) PROBABLY NOT READY
- c.) NOT SURE
- d.) PROBABLY READY
- e.) DEFINITELY READY

Survey Question:
web:
PollEv.com/vaxforce

What is your primary concern about getting the vaccine once it is available to you?

- a.) I don't have any concerns
- b.) Possible side effects
- c.) Waiting to see how it impacts others, first
- d.) Waiting to speak with a faith leader about the vaccine
- e.) Surveillance
- d.) Other

UP NEXT **OUR HEALTH EXPERTS**

JEFFREY SCAVRON, MD

Public Health Council; Brightwood Health Center

MAGDALENE N. EBOSO, RN, MSN, MBA

CIC Infection Prevention & Control Coordinator

ANDREW BALDER, MD

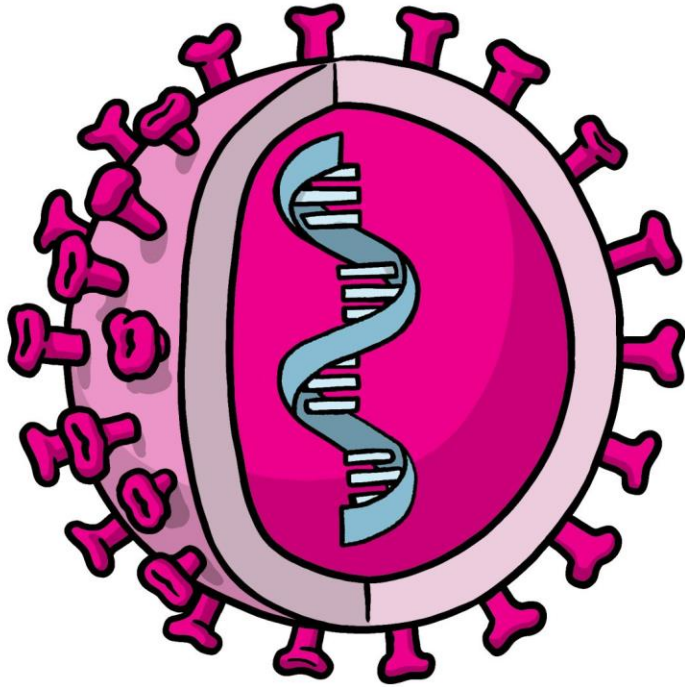
Mason Square Health Center/Health Services for the Homeless Health Center



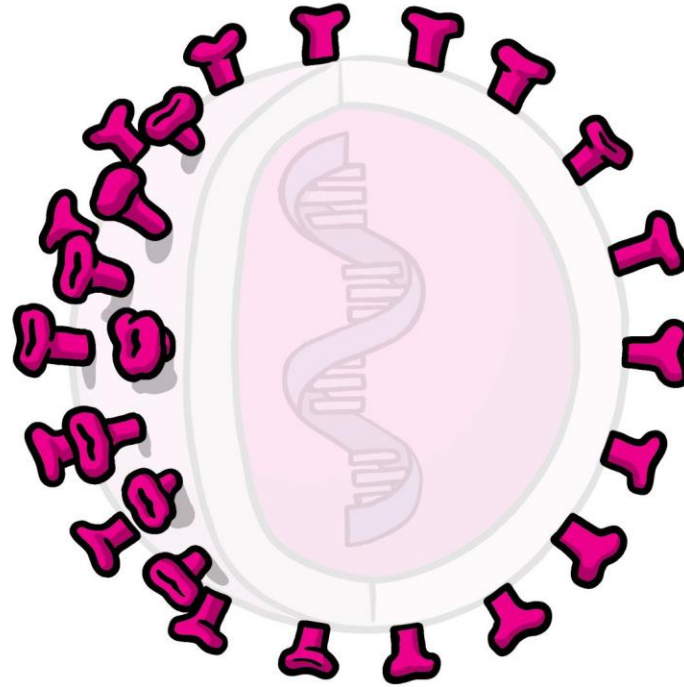
VACCINES,
SO MANY!



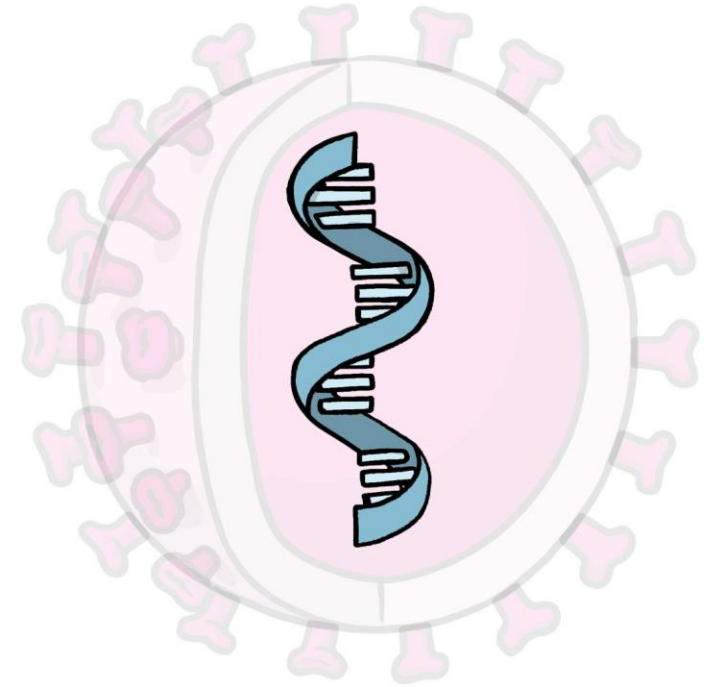
There are three main approaches to making a vaccine:



Using a whole virus
or bacterium






Parts that trigger
the immune system



Just the
genetic material

THE DIFFERENCE

Approved vaccines compared

	Johnson & Johnson 	Moderna 	Pfizer 
EFFICACY	66% effective at preventing moderate to severe COVID-19; about 85% against the most serious illness.	92% effective at protection against symptomatic COVID-19 starting 14 days after the first dose.	Reduced symptomatic cases by 94% a week after the second dose; reduced severe disease by 92%
DOSAGE	Single shot	Two shots up to 42 days apart.	Two shots 21 days apart
STORAGE	Can be stored for at least 3 months at 36°F to 46°F.	Can be stored for up to 30 days between 36°F and 46°F	Can be stored for up to 2 weeks at -13°F to 5°F
NUMBER OF DOSES IN THE U.S.	20 million doses by the end of March and 100 million by summer.	300 million doses through the end of July.	300 million doses through the end of July.



UP NEXT
OPERATIONS TEAM

DAMARIS JONES
Director of Harm Reduction Operations Tapestry Health System

MELISSA MATTISON, PHARM D
Clinical Associate Professor Executive Director of Professional Affairs Western
New England University College of Pharmacy and Health Sciences

SARAH PEREZ MCADOO, MD
UMASS Population Health Capstone Director



OPERATION SITE VISITS

LONG TERM CARE FACILITIES

SENIOR CENTERS



THE PROCESS

REGISTRATION

VACCINATION

OBSERVATION

SPRINGFIELD
VAXFORCE



NO ARM LEFT BEHIND

The goal of the distribution plan is to reach the most vulnerable populations who do not have access to the vaccine

ST JOHN'S CONGRESSIONAL

March 23, 2021 9am - 12pm

SOUTH END COMMUNITY CENTER

March 25, 2021 9am - 12pm

GERENA MIDDLE SCHOOL

March 26, 2021 9am - 12pm

RAYMOND A. JORDAN SENIOR CENTER

April 1, 2021 9am - 12pm

UP NEXT EDUCATION TEAM

KATHLEEN SZEGDA, PHD, MPH, MS
Director of Community Research and Evaluation
Public Health Institute of Western MA

JEANNE CLANCY RN, BSN, M.ED
Public Health Council;
Senior Administrator of Nursing
Springfield Public Schools





COVID-19 VACCINES AND OUR YOUTH

ELIGIBLE AGES FOR VACCINE

**ARE TEACHERS A PRIORITY FOR
THE VACCINE?**

Survey Question:
web:
[PollEv.com/vaxforce](https://www.poll-ev.com/vaxforce)

Who do you trust to give you medical/health information?

- a.) House of Worship (e.g. churches, mosques, temples etc.)
- b.) Doctors/Healthcare providers
- c.) Someone I know (friends, family, social network etc.)
- d.) Community Leaders

Survey Question:
web:
PollEv.com/vaxforce

What is your preferred method of receiving/sharing information about the COVID-19 vaccine?

- a.) Social Media
- b.) Faith-based organizations/leaders
- c.) News stations
- d.) Online community town halls/webinars
- e.) Radio
- f.) Doctor or medical provider
- e.) Local business

Survey Question:

web:

Pollev.com/vaxforce

What social media platform do you rely on for information about the COVID-19 vaccine?

a.) Facebook

b.) Twitter

c.) Instagram

d.) WhatsApp

e.) Viber

f.) Other

UP NEXT
**INTERFAITH
SUBCOMMITTEE**

WESLEY DAYS

**Assistant Manager of Operations at the
UMass Center at Springfield**

DENISE JORDAN

**Executive Director Springfield Housing
Authority**

JOSE CLAUDIO

COO; New North Citizens Council

YEMISI OLORUNTOLA-COATES, MA, MAMC
**Chief Diversity & Inclusion Officer Office of
Diversity & Inclusion Baystate Health**



INTERFAITH RELIGIOUS LEADERS AS PUBLIC HEALTH ADVOCATES

- Faith institutions remain the most influential at transmitting values, informing, mobilizing, educating and bridging trust
 - *This is especially true of the Black/African American, Hispanic/Latinx Communities & Immigrant communities*
- Collaboration with local religious leaders in Springfield to hold vaccine clinics
- Partnership with the *Pastors' Council of Greater Springfield, Restoration Worship Center*



INTERFAITH CONCERNS AND MISCONCEPTIONS



"Lack of trust in the health care system, I put my trust in God"

"The thing that cures the most is praying, much more than any vaccine."

"We have some immigrants families that don't know how to access healthcare or don't want to access for fear of deportation."

Survey Question:

web: PollEv.com/vaxforce

Please tell us about yourself.

All responses are confidential and anonymous. We would like to know more about the communities we serve.

Survey Question:

web:

Pollev.com/vaxforce

What is your racial background?

a.) Black

b.) African-American

c.) African

d.) First Nations or Alaskan Native

e.) Asian

f.) Latino/a LatinX/ Hispanic

g.) Native Hawaiian or Other Pacific Islander

h.) White/Caucasian

i.) Other

Survey Question:
web:
PollEv.com/vaxforce

What is your preferred language?

- a.) English
- b.) Spanish
- c.) Haitian Creole
- d.) Cape Verdean Creole
- e.) French
- f.) Nepali
- g.) Somali
- h.) Russian
- i.) Vietnamese
- j.) Albanian
- k.) Portuguese
- l.) Other



YEMISI OLORUNTOLA-COATES, MA, MAMC

Chief Diversity & Inclusion Officer Office of Diversity & Inclusion Baystate Health



ASHLEY BOGLE, ESQ

Director of Legal Services and Assistant General Counsel Health New England



MARIA ELSIE SANCHEZ, PHD, BIBLICAL COUNSELING

Medical Reserve Corps Unit Coordinator, Springfield Director &
Co-Founder of Odres Nuevos Ministries and NE International Chaplaincy



DENISE JORDAN

Executive Director Springfield Housing Authority

**UP NEXT
DIVERSITY,
EQUITY &
INCLUSION**

CREATING EQUITABLE AND DIVERSE VACCINE DISTRIBUTION

ST JOHN'S
CONGRESSIONAL
March 23, 2021
9am - 12pm

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CREATING EQUITABLE AND DIVERSE VACCINE DISTRIBUTION

ASIAN
COMMUNITY

DISABLED
COMMUNITY

LGBTQ+
COMMUNITY

WEST-AFRICAN
EAST-AFRICAN
CARRIBBEAN

MISINFORMATION AND MISTRUST



TUSKEEGEE
EXPERIMENT

LANGUAGE
AND
CULTURAL
BARRIERS

LACK OF
ACCESS TO
HEALTHCARE

MEDICAL
RACISM

FACT vs FICTION



- There is NOT a chip injected upon vaccination
- The vaccine was NOT designed to eliminate people of color
- The vaccine does NOT give you COVID19



- A Black woman, Dr. Kizzmekia Corbett, was instrumental in developing the vaccine
- People of color participated in the vaccine trials
- Blacks and Latinos are three times more likely than whites to be hospitalized for COVID-19 and nearly twice as likely to die from it

Survey Question:

PollEv.com/vaxforce

How do you identify yourself?

- a.) Female
- b.) Male
- c.) Non-binary
- d.) Transgender
- e.) I prefer not to answer

Survey Question:
web: PollEv.com/vaxforce

Which of these disabilities apply to you?

- a.) Hearing impaired**
- b) Sight impaired**
- c.) Wheelchair or Mobility Device**
- d.) None of the above**

Survey Question:
web: PollEv.com/vaxforce

What is your age?

a.) 17 or younger

b.) 18 - 29

c.) 30 - 49

d.) 50 - 64

e.) 65+



**THANK YOU
RESEARCH TEAM**

KATHLEEN SZEGDA, PHD, MPH, MS
Director of Community Research and
Evaluation
Public Health Institute of Western MA

CRISTINA I. HUEBNER TORRES, PHD, MA
Vice President, Research & Population Health
Caring Health Center

QUESTION & ANSWER SESSION

YOUTUBE LIVE/FACEBOOK/ZOOM –
submit questions in the comments

Survey Question:
web:
PollEv.com/vaxforce

What parts of the Vax Force Town Hall increased your readiness to get vaccinated?

- a.) Mayor or Commissioner's Remarks
- b.) Health Experts/ How the vaccine works
- c.) Operations/ The process
- e.) Education
- f.) Interfaith based information
- e.) Diversity, Equity, Inclusion

THANK YOU FOR PARTICIPATING IN OUR TOWN HALL

For more information, please email:

vaxforce@springfieldcityhall.com

Or visit:

www.springfield-ma.gov

SPRINGFIELD
VAXFORCE

