



## THE CITY OF SPRINGFIELD, MASSACHUSETTS

MAYOR DOMENIC J. SARNO

*HOME OF THE BASKETBALL HALL OF FAME*

### **PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

**Friday, October 14, 2016**

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### **Everbridge Announced as City's New Mass Notification System**

Springfield, MA – Mayor Domenic J. Sarno announces that the City of Springfield Information Technology Department in coordination with the Springfield Water and Sewer Commission has reevaluated the City's mass notification system. Upon completion of the evaluation, the City has selected Everbridge, Inc. as the new mass notification provider. This mass notification system can verbally call, email or SMS information from City agencies to the public to keep our them informed of meetings, services, emergency information, and more.

Mayor Sarno stated, "Communication is always key whether we're sending out meeting notices, updates, opportunities and information, or God forbid, dealing with emergency situations."

The cost of providing these services to the public has been reduced from \$53,250 to approximately \$32,000 annually, with the City and the Springfield Water and Sewer Commission Water Department sharing splitting the annual costs. The annual costs may increase or decrease slightly once determined if other functionalities would be beneficial.

While the system has been tested during the training and setup process, the new system will go live on Monday, October 17th. There will be a link to Everbridge portal that will allow constituents to add, remove or adjust the types of messages they receive.

As data from the old system could not be imported, participants of the system will need to add or exclude themselves from Everbridge. Participants can create an account here:  
<https://member.everbridge.net/index/892807736725465#/login>.

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