



THE CITY OF SPRINGFIELD, MASSACHUSETTS

MAYOR DOMENIC J. SARNO

HOME OF THE BASKETBALL HALL OF FAME

PRESS RELEASE

FOR IMMEDIATE RELEASE

Friday, March 25, 2016

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New Downtown Boutique, Cheeky City, to Celebrate Grand Opening

Springfield, MA- Mayor Domenic J. Sarno and Senator Eric Lesser will attend the grand opening of new downtown boutique, Cheeky City. The opening celebration will take place Friday, March 25 at 10:00 a.m. at Cheeky City and will include a pink ribbon cutting, gift bags and refreshments.

The retail therapy shop, founded by Leanne Sedlak of SkinCatering LLC, carries bath and beauty products curated from small, independently-owned businesses from around the United States. Local brands including LTW Cosmetics, Sara Lynne Couture, SkinCatering, and Wicked Good Treats by Elaine will also be featured products in the store.

Mayor Sarno stated, “Appreciate Leanne Sedlak’s and building owner Glen Edward’s creative investment and belief in our Springfield, as we look to bring back more eclectic shops and market rate housing to our downtown.”

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