

BERKSHIRE FILM
and MEDIA COLLABORATIVE
presents

How to tell your story **USING VIDEO**

Bringing businesses and filmmakers together



**A one day conference
for non-profits and
small businesses**

Wednesday, October 19, 2016

10AM- 6PM

Sheraton Monarch Place, Springfield, MA

For tickets and information go to

www.berkshirefilm.org

Or call 413.528.4223

Join us at the Exchange to learn:

- How to create an effective message for your video
- The video production process
- How to budget a video
- Where to find a filmmaker
- How to effectively use video in social media, branding and marketing



**Keynote Speaker:
Michael Hoffman**

CEO of See3 Communications,
a digital marketing agency for
non-profits based in Chicago

Exchange Sponsors:

Baystate  Health

