

SPRINGFIELD REDEVELOPMENT AUTHORITY (“SRA”)

SPRINGFIELD UNION STATION – REQUEST FOR PROPOSALS (“RFP”) FOR OUT-OF-HOME (OOH) ADVERTISING SERVICES - RFP#17-2017013

The SRA is seeking a qualified third-party Out-Of-Home (OOH) Advertising Firm to provide revenue generating signage and advertising services for the Union Station Intermodal Transportation Center (Union Station) in Springfield, MA.

This RFP is a formal solicitation. The RFP will be advertised beginning Tuesday, March 7, 2017 and the RFP will be made available electronically to interested parties who submit requests to the below mentioned contact. Sealed proposals to provide OOH advertising services at Union Station will be received until 2:00 pm Eastern Standard Time on Tuesday, April 4, 2017. Late proposals will not be accepted.

For an electronic copy of the RFP, which details the scope of work, RFP process and proposal requirements, please email a request to Amanda Pham (apham@springfieldcityhall.com).

The SRA supports minority, women, and veteran (MWVBE) participation, as well as the hiring of residents of Springfield, Massachusetts, in all contracts.

This RFP does not create a binding obligation on the part of the SRA with any respondent. The SRA reserves the right to reject any or all proposals or any parts thereof deemed not to be in the best interest of Union Station and the public.

The SRA Board will make a final selection and approve the contract, subject to appropriations.