

South End Choice Neighborhoods Planning Grant
SERC Meeting

February 22, 2012



Choice Neighborhoods Initiative

- New HUD initiative that focuses on the **comprehensive transformation** of distressed housing, residents and the surrounding neighborhood
- **Key requirements:**
 - Mixed-income community
 - One-for-one replacement of housing units
 - Residents right to return to new units
 - Comprehensive network of services
 - Improved educational outcomes for all ages
 - Resident and community engagement
 - Experienced partners to ensure timely and effective implementation
- **Goal:** Develop competitive proposal for implementation funding for Spring 2013 application to HUD

Choice Neighborhoods Funding

Grant Awards	# Applicants	# Awards
2010 CN Planning Grants	119	17
2010 + 2011 CN Implementation Grants	42	5
2011 CN Planning Grants	71	13
2012 CN Implementation Grants	TBD	4-5

- 2012 Funding: \$120m (\$110m for Implementation Grants)
- Implementation Grants: up to \$30 million
 - Up to 15% of grant for Supportive Services for residents
 - Up to 15% of grant for Critical Community Improvements

CNI: 3 Core Goals

- **Housing:** Transform distressed public and assisted housing into energy efficient, mixed-income housing that is physically and financially viable over the long-term
- **People:** Support positive outcomes for families in the targeted development and neighborhood, particularly outcomes related to health, safety, employment, and education
- **Neighborhoods:** Transform neighborhoods of poverty into viable, mixed-income neighborhoods with access to well-functioning services, schools and education programs, public assets, public transportation and improved access to jobs

CNI Transformation Plan

- Successful applicants will have a **Neighborhood Transformation Plan** and manage to that plan.
- The **Transformation Plan** must be a coordinated, comprehensive approach that includes:
 - Links to Education
 - Access to High-Quality Services
 - Green and Efficient Homes
 - Safe and Healthy Communities
 - Substantive Community and Stakeholder Input

CN Roles and Responsibilities

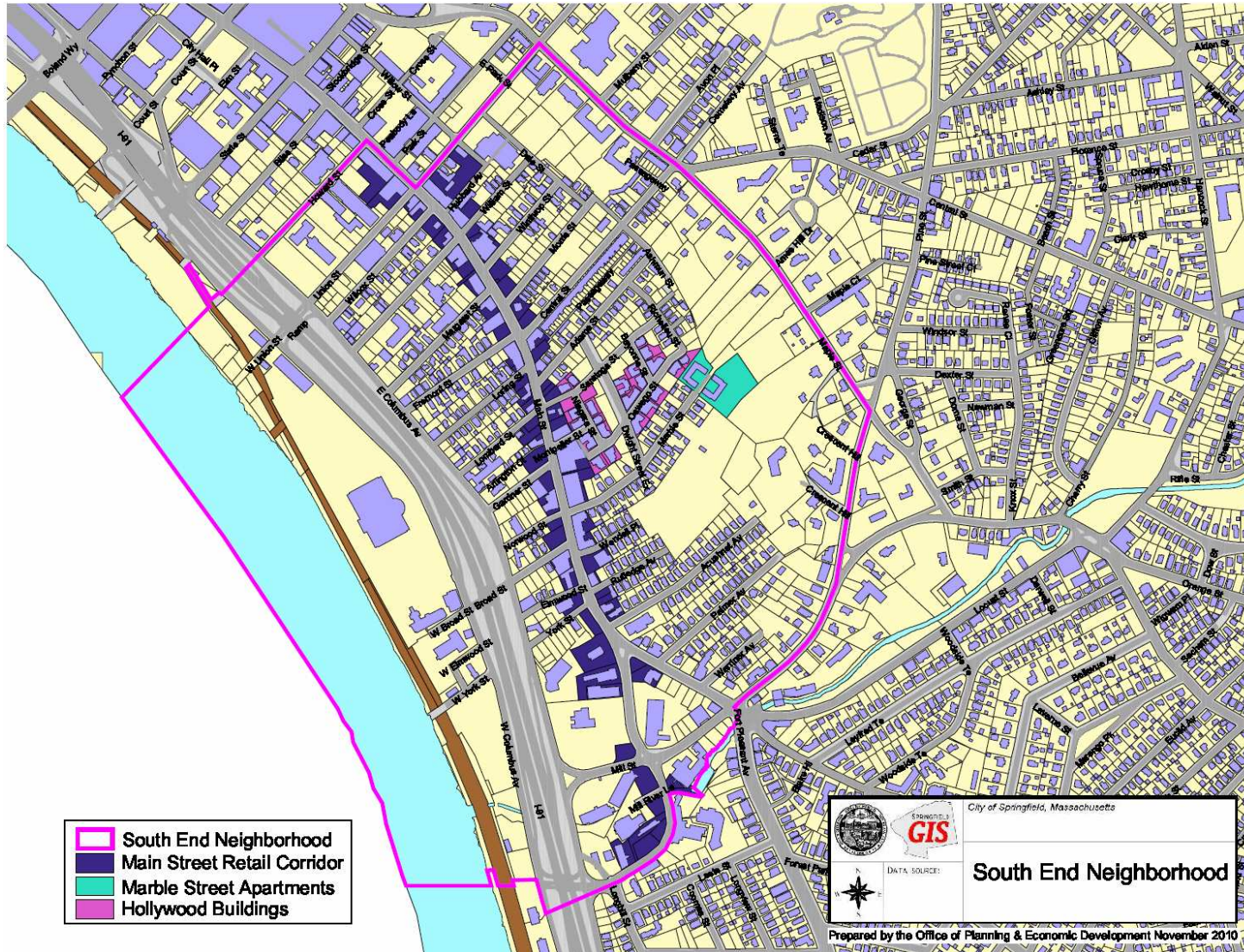
- City of Springfield – *grantee*
- Springfield Housing Authority – *co-applicant*
- HUD – *grantor/funder*
- The Housing Residents – *priority targets for housing and services*
- Task Force Members – *guidance + partnerships*
- Springfield Community – *input and feedback*
- Housing Developer – *First Resource and mixed-income developer to be procured by SHA*

CN Community Engagement Process

- **Oversight by District 1 Committee/SERC**
- **Task Force Meetings:**
 - #1 – Overview of Choice Neighborhoods program (*April 2*)
 - #2 – Review comprehensive community needs assessment (including Resident Survey results) (*June*)
 - #3 – Develop preliminary options/strategies (*Sept*)
 - #4 – Finalize South End vision and program components (Housing, People, Education, Neighborhood) (*Nov*)
- **Resident Meetings:** regular basis
- **Community Workshops** (*June, Sept, Nov*)
- Information dissemination process

Neighborhood Component

CN Neighborhood: South End

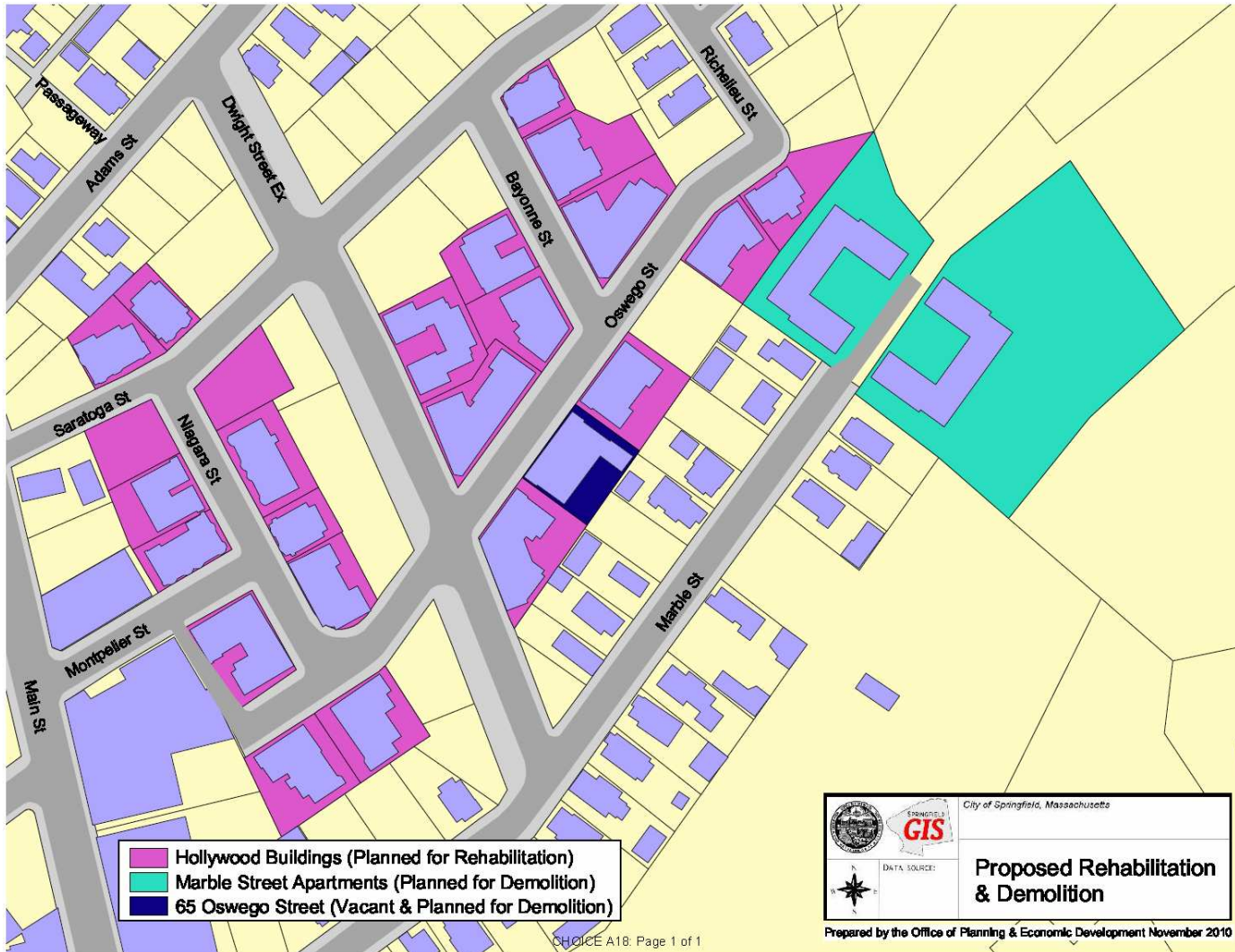


CN Neighborhood Component

- **Lead:** City of Springfield
- Move previous plans towards implementation
- **Focus:** Addressing neighborhood public safety issues, improving access to community facilities and amenities including recreation centers, libraries, health clinics, parks, etc.
- **Key HUD concerns:** public safety, public transportation access, walkable community, LEED-ND

Housing Component

Targeted Housing



Existing Housing Conditions



Marble Street Apartments

- 48 public housing units
- Owned by SHA
- Preliminary plan:* demolish and replace elsewhere



Outing Park (Hollywood and Concord Heights)

- 292 HUD-assisted units
- Owned by First Resource
- Plan:* rehab in place
- Phase 1 funded

CN Housing Component

- Housing Developers: First Resource and mixed-income developer to be procured by SHA
- **One-for-one Replacement:** 48 Marble Street units and future phases of Outlook Park
- In **mixed-income** developments
- **Energy-efficient design**
- Will require **site identification** and **site acquisition** for mixed-income development that includes 48 public housing units
- Must identify leveraged resources such as tax credits

Models from other communities



People/Education Component

CN People Component

- **Existing Conditions:**
 - South End neighborhood of 13,138 residents
 - 42% of residents and 60% of its children living in poverty
 - South End violent crime rate almost 4 times the City's rate
 - Served by low-performing schools
- **Goal:** Support positive outcomes for families at Marble Street and Outing Park as well as in the neighborhood, particularly outcomes related to health, safety, employment and education
- **Education Goals:**
 - 65% of children under 5 in revitalized new housing are enrolled in quality early education programs
 - 65% of school aged children in revitalized new housing are enrolled in high performing or improving schools

Next Steps

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- Administer resident survey and analyze results
- Issue RFP for Master Developer for Marble Street replacement units
- Outreach to South End community to engage renters and owners as well as business groups
- Prepare inventory of existing supportive and community services
- Undertake detailed assessment of neighborhood conditions (based on previous studies)
- First Task Force meeting scheduled for April 2, 2012 (also HUD site visit)