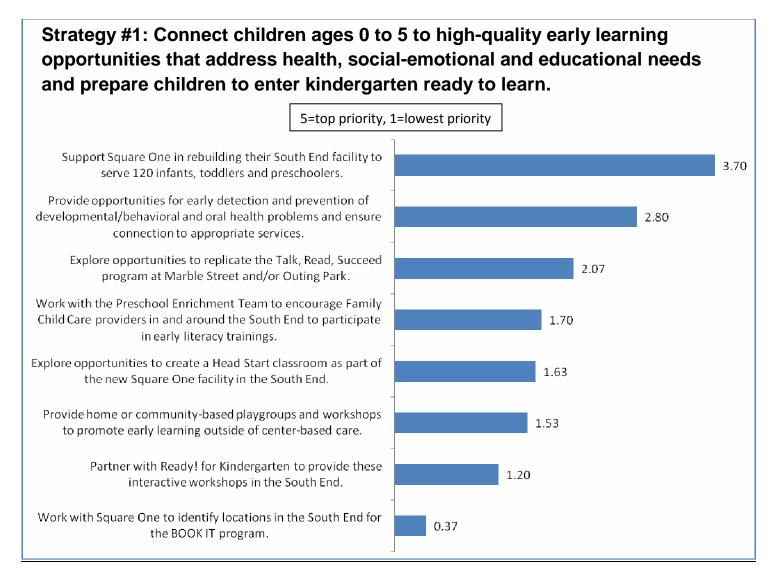
Springfield/South End Choice Neighborhoods Initiative

Education & Youth Strategies: Partner Survey Results

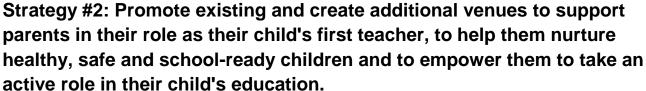
(Prepared by EJP Consulting Group, 03/18/2013)

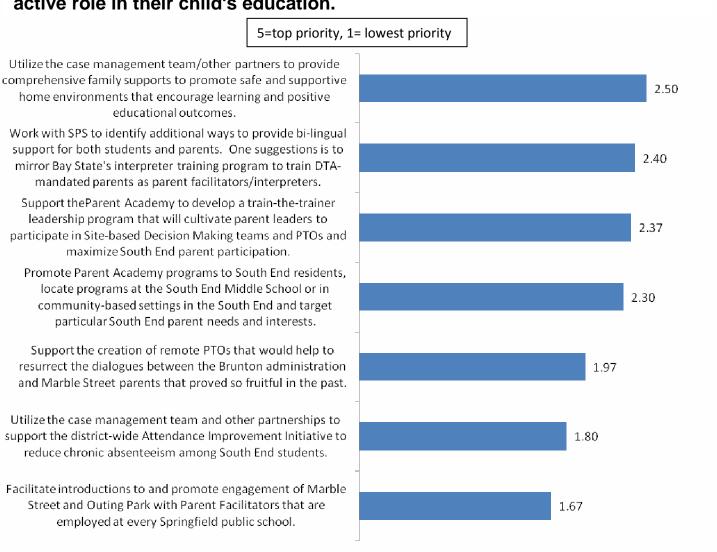


Comments/Additional Strategies:

- Partner with Springfield Partners to offer financial literacy for young children.
- Explore expanding the current partnership with HCS Head Start and SHA to create a Head Start classroom in the Marble Street development. Currently, Head Start has three classrooms in three different SHA developments.
- Add vision screening to the early detection and prevention opportunities.
- Work with SPS to develop a Pre-K program connecting parents and children to schools with early education.
- Develop systems which promote parents' awareness of the benefit of early education and care for children through cross training and better collaboration with housing and other family service agencies to increase referrals and enrollment.
- Develop a community wide language and culturally-sensitive advertising campaign to educate and explain to parents, despite their personal experience with early education, the benefits of enrolling their children.
- Increase funding to existing early education and care providers so that parents who do not qualify for state or federal subsidizes are able to enroll their children. The issue is not capacity, it is access.
- Engage with young parents so they are part of the development of programs.

Additional Proposed Partners: Springfield Partners for Community Action, Springfield Public Schools, Community Music School, YMCA, Family Advocacy Center - Maple Street, Funders Collaborative, State/Federal elected officials, HAP Housing, United Way, Corporations and for-profit businesses, Regional Employment Board, Department of Public Health, DHCD/FOR Families, Hasbro Summer Learning Initiative, Baystate Health, Stand for Children (Luz Lopez), THOM Springfield Infant Toddler Services (Marie Peirent), WIC, Department of Early Education and Care -The Office of Regional Operations, Support and Engagement (Erin Craft), New England Farm Workers Council, Western MA Regional DEEC representative

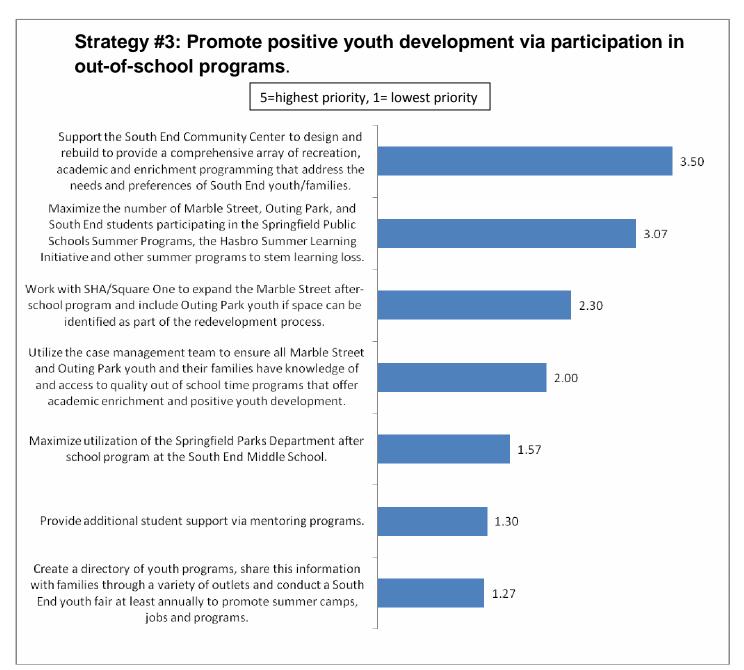




Comments/Additional Strategies:

- Make sure strategies are linked broadly to include non-South End schools that children for the South End attend.
- Explore the Home Instructional Program for Pre-School Youth (HIPPY) as a way to support parents in becoming their child's first teacher and promote early literacy.
- Promote the Ready! for Kindergarten program done by HomeCityFamilies.

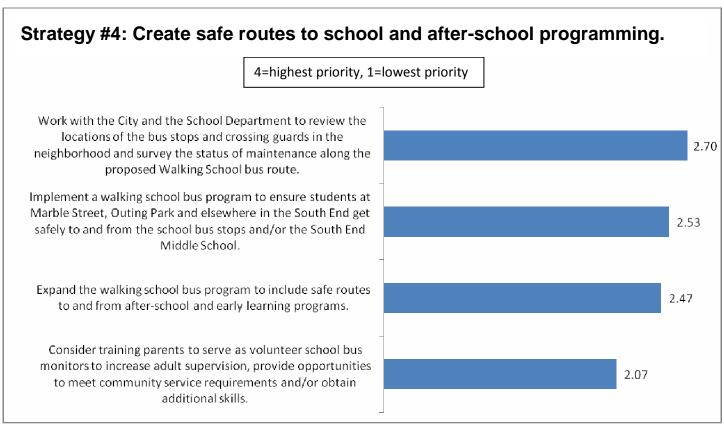
Additional Proposed Partners: Springfield Partners New Beginnings Childcare, HCS Head Start, Inc. (In addition to preparing children for school, all Head Start programs are designed to engage and support parents in their role of child's first teacher), Local colleges, STCC, UMASS, Department of Children and Families, Hasbro Summer Learning Initiative, Healthy Families program administered by Square One, Springfield Parent Resource Center (Cindy Stoval)



Comments/Additional Strategies:

- The youth programs directory should have a web presence, perhaps including registraton for programs, as well as smart phone app access to information.
- Introduce organized summer sports program for the area's young people through the Parks Deptartment at Emerson Wight Park.
- · Re-direct Shannon funding to support agencies serving the children of the South End Community.
- Ensure that funding for agencies is only provided to those organizations who meet a certain threshold of quality and outcome measurement. Fund based on ROI.

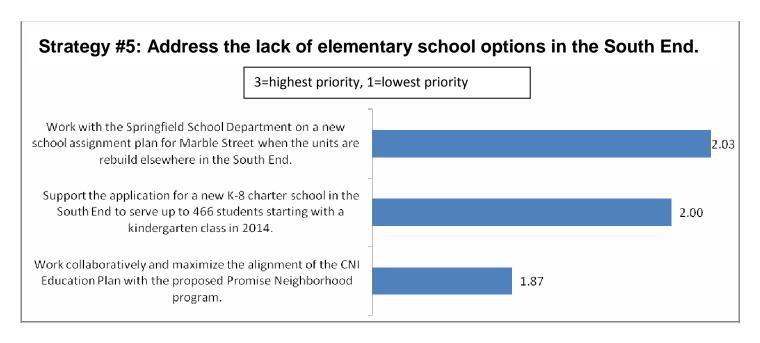
Additional Proposed Partners: Again local colleges, STCC, UMASS, Westfield State, AIC, Springfield College, WNEU etc... Springfield Housing Authority, Boys and Girls Club



Comments/Additional Strategies:

- Address snow removal and lighting.
- Make sure there is handicap/wheelchair accessibility.

Additional Proposed Partners: Hampden County Sheriff's Department, Pioneer Valley Planning Commission, City Planning and Parks and Recreation Departments



Comments/Additional Strategies:

• New charter school should be Pre K - 8, as Square One and even an additional HeadStart classroom do not have enough pre K capacity to meet the needs of families

Additional Proposed Partners: All local colleges (i.e. AIC, STCC and WNEU), Springfield City Council, MA Department of Education